



Know Before You Go



Christopher Rosenow, [2025 SYTA Annual Conference](#) Chair, highlights what to expect in Savannah!



Welcome to Savannah

Conference Location

[Savannah Convention Center](#)

1 International Dr, Savannah, GA 31421

Phone: [\(912\) 447-4000](#)

Savannah is in the **Eastern Daylight Time Zone** and **all Conference times reflected will be EDT**. Check the transportation schedule in the mobile app if you are not staying at the Westin. Allow 35-45 minutes to take the ferry or shuttle transportation. Saturday, opening general session starts at 8:00am with a southern buffet breakfast. See you there!

Explore Savannah!

The cutoff for signing up for a [Sightseeing Tour](#) was August 1st, and preregistered attendees should have received an email from Visit Savannah. If you did not, contact Stephanie Muehlher, smuehlher@visitsavannah.com.

If you would like to join a tour, you can check availability at the **Visit Savannah desk** on Friday morning at the **Jewel Box, first floor, Convention Center**. Morning tours **load at 9:45 AM** with departure at 10:00 AM and afternoon tours **load at 12:15 PM** and depart at 12:45 PM.

As you plan to explore, there are several attractions providing conference attendees [discounted tickets/offerings](#).

Dining

Organized Dine Arounds will take place on Saturday and Sunday of the Conference. If you have not yet booked a reservation, you can choose from a number of great restaurants, whether you are a group of two or more on the [Group Dining section](#) of the website.



Attire for Conference

The SYTA Annual Conference is business casual. The Convention Center can be cool, so it would be appropriate to have a jacket or sweater for your comfort. For inspiration on what to wear, check out our [Pinterest page](#)! Savannah summers are hot and humid with daily temperatures typically in the 90s°F.



Conference App

Website and Conference App

SYTA will not have a printed program for your use. We highly encourage you to **download the mobile app** and make use of that onsite to see the schedule, view the education sessions and access your appointment schedule.

IOS



Android



When downloading the mobile app, you will be asked to **enter an ID and password**. This is the same ID and password that you used to register, make appointments, and sign up for activities. **Please allow for notifications.**

**Information in the app is subject to change.*



Stay Connected

WIFI

Network: SYTA

Password: SYTA2025

Social Media

Stay connected on-site through social media. Follow all the events as they occur using our conference event hashtag **#SYTA2025 in #VisitSavannah**.

Don't forget to let your followers you're headed to SYTA's 2025 Annual Conference with these **social badges!**



2025 SYTA Conference Photos

SYTA
ANNUAL
CONFERENCE

AUGUST 22-26, 2025
SAVANNAH CONVENTION CENTER
SAVANNAH, GA



Hey You!!

The travel industry is all about
making memories, RIGHT??

Help us capture SAVANNAH SYTA memories made here!



**Download the Group Travel Videos app,
used by student groups across the world.**

Private. Simple. No emails, phone #s.

Username: SYTA Password: SAV25



Conference Events

Registration

Registration opens on **Friday afternoon** from **4:00PM - 7:30PM**. Pick up your badge and visit the Showcase floor prior to the Opening Night Event. Registration will be located in the **Savannah Conference Center's Hall D Foyer on the 1st Floor**. If you arrive after 7:30 PM, go directly to the event. Registration opens again on **Saturday** from **7:30AM - 6:00PM**.

Business Appointments

Business appointments are **held daily** Saturday – Monday from 10:00 AM – 12:26 PM and 3:00 PM – 5:12 PM.

Access your appointments in the [appointment portal](#) using your Login ID and password.

REMINDER: Be sure to download or print your appointment schedule, or plan to use the app, before your arrival. SYTA will not provide you with a printed copy of your appointment schedule. We recommend waiting until August 15th for the final schedules.

Appointment Questions? Please email registration@syta.org.



Tour Operators Only

New! Check your schedule and reserve in advance:

Headshot Lounge, Sponsored by **AFC Travel**: Need an updated professional headshot? This lounge will be set up onsite with a professional photographer and a relaxed environment to help you look and feel your best. Friday has been set aside for Tour Operator priority. **Reserve your slot here.**

Wellness Lounge, Sponsored by **Visit Williamsburg**: Designed as a peaceful escape from the busy conference flow, this space offers attendees the chance to unwind. Enjoy a 15-minute chair massage with one of our licensed massage therapists. **Reserve your slot here.**

Business Appointments

Tour Operators are expected to attend all scheduled appointments. If you're unable to make an appointment or need to leave unexpectedly, please notify SYTA staff immediately. The discounted tour operator rate and complimentary registrations

are based on tour operators meeting all their scheduled appointments. We know this can make for long days and we appreciate your support!

Non-appointment-taking tour operators are encouraged to rotate with their appointment-taking staff so they may attend education sessions and network.

Tour Operator Lounge

Need a refreshment or a place to recharge or dive into meaningful one-on-one conversations? Visit the [Tour Operator Lounge](#) sponsored by [Canadian Tourism Partners](#) and [Fly My Group](#).

Breakfast and Travel Talks

Join fellow operators on Sunday morning for a light breakfast followed by your choice of [Travel Talks](#) sponsored by [Visit Anchorage](#), [Alabama Tourism Department](#) and [Polynesian Adventure](#).



Get Involved

New Attendees

Welcome! Pick up your **New Member ribbon and/or First Timer button** so others know to welcome you to the conference. Plan ahead and review the schedule to **make the most of your first SYTA experience!** Be sure to join us **Friday, August 22** from 5:00 PM – 6:00 PM for a [New Attendee Get Together & Orientation](#) so we can welcome you to the SYTA Family!

Volunteer

We are excited to host more than 1,000 attendees and we could not be more excited! With such a great turnout and a full schedule, we rely on you – our attendees – to help us execute a smooth and successful conference. Volunteering is a great way to get to know other attendees and also helps fulfill volunteer requirements for the CSTP designation. [Sign Up for a Volunteer slot here](#). To learn more details about the volunteer opportunities, visit the [Connect page](#) to watch the recording of our [Volunteer Orientation webinar](#).

SYTA Guarantee

If you have not had the opportunity to meet with a particular member company, let a member of the SYTA leadership or SYTA team know, and we will assist with arranging a personal introduction for you! **Our staff, volunteers and leadership are available to help connect you with other attendees.**



Giving Back

SYTA Youth Foundation

We believe travel changes young lives for good and need **YOUR PARTNERSHIP** to provide young people access to travel experiences that spark curiosity, cultural awareness, and care for the world. To learn more about the foundation's impact on students, [click here](#).

Support the Foundation

There are several ways you can support the SYTA Youth Foundation while at Conference. See below for your options.

- **Live & Silent Auctions:** DMO and CVBs have generously donated destination packages that **showcase what their destinations has to offer**—and that you can bid on!
- **Chance Drawing:** Attendees can purchase tickets in advance or onsite to drop their tickets in the item box of their choice for a chance to win fun prizes!
- **Suppliers - Swap the Swag!:** Instead of suppliers sending small gifts before our Annual Conference, we invite you to **Swap the Swag** and **donate** to the **SYTA Youth Foundation** in place of traditional pre-conference giveaways.
- **\$25 for 25 Years:** In celebration of **25 years of impacting students**, help the Foundation **raise \$25,000** to connect youth with the resources required for travel experiences that will inspire them to be confident, connected and globally responsible citizens. Donate by scanning the QR code below:



"Under the Stars" with Explore Branson

"[Under the Stars](#)", hosted by [Explore Branson](#), will take place at the stunning **Electric Moon Skytop Lounge** atop the JW Marriott. This exclusive event promises to be a conference highlight, bringing together industry professionals for an unforgettable evening of networking, music, and celebration. All proceeds from supplier registrations will go directly to the [SYTA Youth Foundation](#).

Wellness App: Sophia's Savannah Stroll

This year, during our Annual Conference, SYTA attendees have an opportunity to **raise funds just from walking!** All proceeds raised through our **wellness app** (see below) will be donated to the newly-formed [Sophia Ruggieri Foundation](#). These funds will help cover travel expenses for children attending Camp Kudzu, continuing Sophia's legacy of care and compassion.

A passionate traveler, Sophia dreamed of living in Edinburgh, Scotland for a year and exploring Europe. To support her own travel aspirations and manage the challenges of her Type 1 diabetes, Sophia attended Camp Kudzu in Georgia—a camp specifically designed for children living with the disease. Sophia's connection to Camp Kudzu was so profound that she later became a counselor, offering mentorship, empathy, and encouragement to others navigating the same journey. Sadly, Sophia lost her battle with Type 1 and passed away in November 2023.

Scan the QR Code on the flyer. Set up a Steps goal in the app before Aug 22 and you'll be entered into the challenge automatically. Every participant and every step = more dollars for [Sophia's Stroll](#).

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CONFERENCE

BetterYou

WALK TO WIN



LET'S BEGIN

Up to the challenge?
August 22-26th, 2025



Scan to Start!

Download on the
App Store

GET IT ON
Google play

STRATEGIC PARTNERS

30 Years of Impact
AFC TRAVEL

Branson
WILDOUSE

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Disney
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CAMPUS

Disney
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