



### **Adele Youngs, Co-Founder and Director of Live Travel and Tours**

Adele's career in the travel industry began as a university student, when she worked for a number of seasons during the holidays as a Tour Director for American high school groups travelling throughout France and Spain.

After graduating, Adele moved to London to work for a management consultancy company in their financial services division. It only took nine months, however, for her to realise that this was not the career path for her. She was subsequently recruited by one of the largest inbound tour operators in the UK, and worked in their European division arranging tours for groups travelling throughout the continent. After seven years, she was appointed Director for Europe, responsible for all the group tours organised by the company – over 2000 tours per year.

After holding this position for 5 years, in 2008 she and a colleague decided to set up their own company specialising in tours for amateur performing groups - Live Travel and Tours. Since then, the company has more than doubled in size, and was one of only three companies worldwide contracted to work with the organising committee of the London 2012 Olympic Games providing young amateur performing groups to entertain spectators in the Olympic Park and other venues.

For SYTA, Adele has served as both a Board Member and former chair of SYTA's International Committee, and is a current member of the Advisory Council of the European Tour Operators Association.

### **Shannan Carter, Global Business Development Manager at Live Travel and Tours**

Shannan began travelling at 6 months of age and hasn't stopped! Having lived in Malaysia, Papua New Guinea, PR China, Japan, all over Australia and also in Belgium; Shannan's love of travel and exploring different cultures is, as they say "in the blood"!

Shannan is a foreign languages high school teacher by trade (French & Mandarin Chinese), and as part of her University studies, travelled to Beijing, Peoples Republic of China for 4 months to study the language and culture, as well as teach English. Shannan began her teaching career in a regional high school in country Australia where as well as a full program of teaching, she directed school musicals, ran the Student Council, supervised the Gifted & Talented students! Shannan decided to take a break from the school and subsequently travelled to Osaka, Japan to teach English where she taught people from all walks of life and ages from all over Japan in a multimedia /video conferencing environment.

Shannan returned to Australia where she accepted a position with Educational World Travel, an Australian tour operator specialising in International tours for high school groups, and spent almost 17 years there planning, organising, leading and supporting tours of all types.

Shannan has also been involved in the development and operation of service-learning and disadvantaged community support programs in Vietnam, Cambodia and Fiji over the past 4 years. She has recently joined the team at Live Travel and Tours and is thrilled to focus on her love of Europe and unique European tour programs. For SYTA, Shannan has served as both a Board Member and as SYTA President and has served on a number of committees and task forces since 2005.