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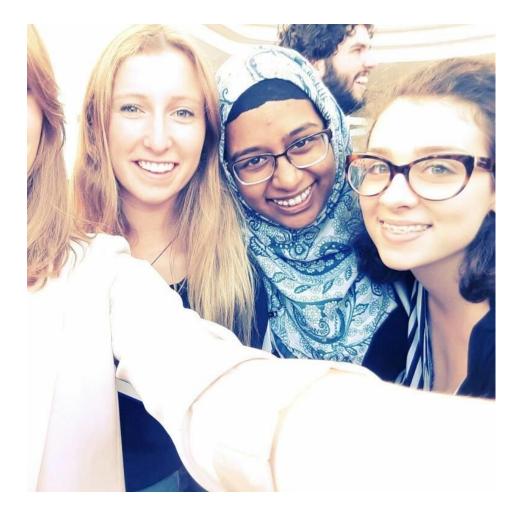
Today, markets can turn on a tweet

due to a generation leveraging technology and readily adopting new business models.





YOUTH GENERATIONS



- Digital native
- Socially conscious
- Globally connected
- Access, not ownership
- On-demand, instant







GENERATION Z

The pace of change will only increase

















TRAVEL INDUSTRY

"Travel changes you in a way that is difficult to train or learn otherwise."

Teach&Travel

- GenZ Catalyst







ENGAGING YOUTH

Working directly with emerging generations to solve business problems today.

Teach&Travel



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TIPS FOR YOUR COMPANY

#1 Agile response

#2 Regularly speak directly to youth

#3 Utilize technology platforms out there









Tweet, Snapchat, Friend us - we're easy to find

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