

MEMBER MUTUAL AGREEMENT

SYTA IS COMMITTED

MEMBERS WITH:

TO PROVIDING ALL

- **SYTA IS** All of the great benefits that come with being a SYTA member
 - · Excellent customer service
 - Assistance with informing SYTA clients, members, and staff of your services
 - Networking events and educational webinars
 - Presence at industry-related tradeshows and events to maximize exposure in the student travel market



WE ENCOURAGE MEMBERS TO:

- Utilize all the benefits provided to you by SYTA
- Attend educational workshops, sessions, and webinars to further your education in the student travel industry
- Actively market your business through member-to-member promotions
- · Comply with the SYTA Code of Ethics
- Participate in the SYTA Annual Conference
- · Attend networking events hosted by SYTA
- Share information about what's happening at your business to keep members at the forefront of the industry
- Network with leading decision-makers on both tour operator and supplier sides of the industry
- Access and manage your membership profile via the Member Portal at my.syta.org
- Participate in surveys and provide suggestions, ideas, and concerns regarding your experience as a SYTA member
- Take an active role in leadership, earn your CSTP designation, and get involved for personal and professional growth
- Maintain good financial standing with SYTA





