

UNDERSTANDING THE COMMUNITY



SYTA
The Voice of Student & Youth Travel®

There's a variety of ways that SYTA communicates with its total audience. Please take a moment to educate yourself on the different arms that make up the SYTA community.



STUDENT & YOUTH TRAVEL ASSOCIATION

SYTA is the non-profit, professional trade association that promotes student and youth travel and seeks to foster integrity and professionalism among student and youth travel service providers. SYTA is **"The Voice of Student and Youth Travel."** SYTA members are Tour Operators, Travel Agencies and supplier organizations (*Hotels, Restaurants, Attractions, Airlines, Destination Marketing Organizations, etc.*) that are committed to professionalism and integrity in student and youth travel.



TEACH & TRAVEL MAGAZINE

SYTA's official publication and the primary way we reach out to educators who plan student travel. **The total bimonthly readership is 90,000.** Content provides the most up-to-date information on industry news, travel requirements, fresh destination ideas, and the importance of working with companies affiliated with SYTA. **Supplier members interested in advertising in Teach & Travel or on syta.org should contact Serendipity Media at 866-252-7108.**



SYTA YOUTH FOUNDATION (SYF)

SYTA's philanthropic arm with a mission to provide access to travel opportunities for the maximum number of young people that would otherwise be unavailable due to family hardship, budget cuts in school systems, or simply lack of the access to education about travel as a learning experience. **Visit sytayouthfoundation.org to learn more.**

Teach & Travel
The Official Publication of SYTA



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syta youth foundation
Travel Changes Young Lives For Good

FOR MORE INFORMATION, VISIT SYTA.ORG OR CALL 703-610-1263