Technology: Changes in Technology Ranks as Top Challenge for SYTA Members

Presented by:

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TourTools by Adatasol

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SYTA
The Voice of Student & Youth Travel®

syta
youth foundation
Travel Changes Young Lives for Good

Technology: Changes in Technology Ranks as Top Challenge for SYTA Members

Or….

Don't be afraid of Technology!

(it'll transform your business!)

About Us

- John:
    - 20…30+ years in the travel industry!
    - Original developer of TourTools
    - Lives in Central Ohio
- Dan:
    - Owner of Adatasol.
    - 20…(almost!)..30 years technology and custom software experience.
    - Lives near Cleveland Ohio

Who Are You?

- Tour Operators

- Salespeople

Where Are You?

- Work at office / home / Both

- On PC or Mac computer

- And On Mobile Devices

For All Three "Wheres"

- Location
- Security
- Access

Location Location Location

- "On Premises"
- "The Cloud"
- Mobile

On Premises

- Security
- Access

The Cloud

- Security
- Access

Mobile

- Security
- Access

Trends

- AI (Artificial Intelligence)
  - Augmented / Virtual Reality
  - Smart Cars
  - Drones
  - 3D Printing
- I.O.T. (Internet Of Things)
  - Connected / Located Devices
- Big Data
  - Data is everywhere

About TourTools

Designed to automate the front-line of the tour industry

A comprehensive software solution for package tour operators

Manages

- Customer Relations

- Marketing

- Generates Proposals

- Reservations and Payments Online and on Phone

- Invoicing for Groups and Individuals

- Vendor Relations

- Manifests and Correspondence

- Accounting Reports with QuickBooks Interface

Contact

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Conference Session Materials

- Conference session PowerPoints and materials will be posted on my.syta.org in the Resources/Education section on September 4th, 2017

SYTA Strategic Partners