



Learn More About the SYTA Youth Foundation

2017 SYTA Annual Conference
Saturday, August 25th

3:30PM-4:00PM

4:00PM-4:30PM



SYF Board of Trustees Facilitators

Why I Got Involved?

- Sheelagh Wylie, Chair
- Bruce Rickert, Vice Chair
- Eric Marshall, Past Chair
- Bud Geissler, Incoming Vice Chair
- Cindy Brown, Secretary

Our Community

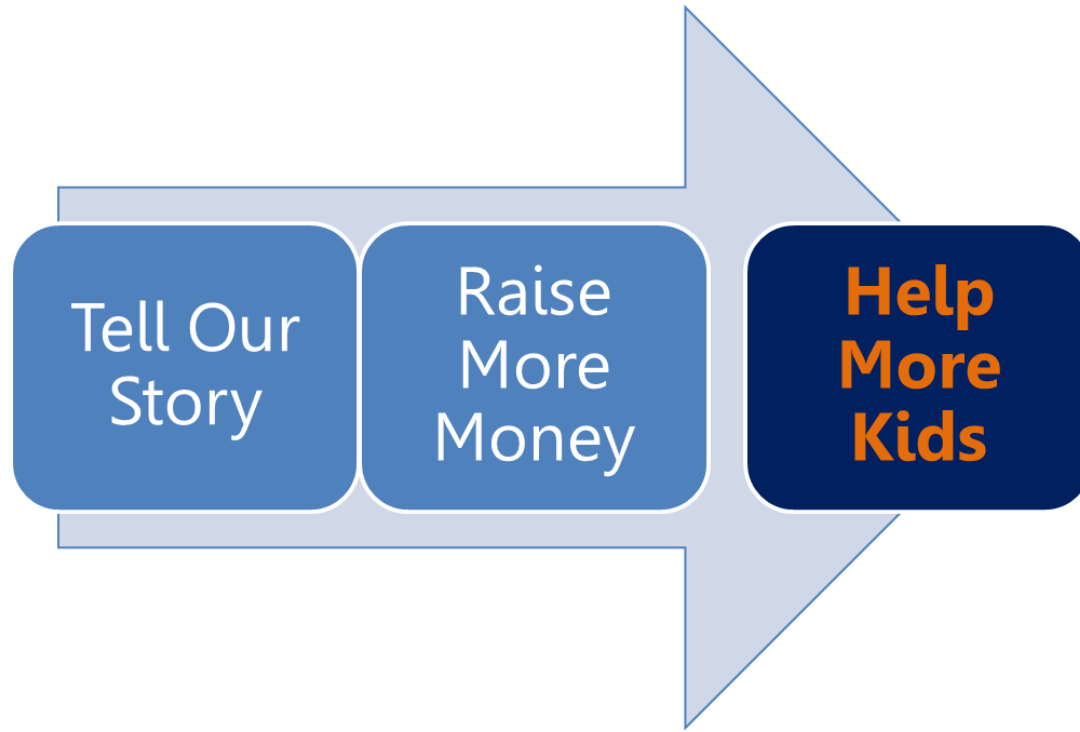
- [SYTA](#) represents the student travel industry and provides business opportunities and resources for its association members.
- The [SYTA Youth Foundation](#) is the non-profit arm of SYTA and provides travel to students who would not be able to travel.
- [Teach & Travel](#) is our brand that reaches the traveling educational community.

SYF Mission Statement

The SYTA Youth Foundation's mission is to impact the lives of students and youth through travel experiences that change their lives.

Vision and Goals

We believe that **TRAVEL CHANGES YOUNG LIVES FOR GOOD**, and to that end, SYF strives to provide access to travel opportunities for the maximum number of young people that would otherwise be unavailable due to family economic hardship, budget cuts to the school systems or simply lack of access to or education about travel as a learning experience.



THE IMPACT OF SYF

Learn more about our impact and how you can help us support more kids.
Visit sytayouthfoundation.org.

\$1,000,000

SCHOLARSHIPS PROVIDED

OVER \$150,000

WAS AWARDED in 2016-2017
to **OVER 500** STUDENTS in NEED

3,500+

STUDENTS IMPACTED by SYF

SYTA Youth Foundation's Core Scholarships, Programs & Awards

- Road Scholarship
- Riley Hunter World is a Classroom Essay Contest
- Silver Lining
- Next Generation
- Running for Youth
- Awards: Youth First & Visionary

Additional SYTA Youth Foundation Programs:

- Partnership with American Experience Foundation:
 - DC Rite of Passage
 - DC Backyard Bound
- Students on Broadway w/Disney Theatrical Group

Road Scholarship

When a class trip is planned – whether performance-based, educational, or other – teachers & program leaders can apply for a SYTA Youth Foundation “Road” Scholarship of up to \$1,000 per student.

The Road Scholarship program was created to provide eligible students and young people financial assistance so they could have the opportunity to experience the gift of travel.

Benefactor donations directly support this program.

Silver Lining

When a group of youth is affected by a common hardship, costly experiences like travel become an unattainable luxury. For these students, the SYTA Youth Foundation provides the Silver Lining they need. Each year, an all-expense paid trip is granted to help approximately 35 students & youth. The students typically come from our annual conference host city.

The Silver Lining Program's mission is to recognize deserving students who have demonstrated through their action, intention, or circumstance, the desire to expand their awareness, creating a dramatic life change.

Next Generation

Next Generation is a program funded through a grant from SeaWorld Parks & Entertainment where underprivileged youth will have the ability to engage in interactive and innovative learning experiences that teach them firsthand how to take care of animals and their wildlife habitats. The students will also learn about conservation and how they can impact their environment.

Running For Youth Program



SYTA YOUTH FOUNDATION
Running
for youth

TOURISM

PROFESSIONALS

COME

together!

The SYTA Youth Foundation Run Team uses long distance running/walking as a symbol of endurance and hope all while raising funds for students to experience the gift of travel. **GET INVOLVED:**

JOIN A RUN TEAM!

Fundraise, train, and participate in a marathon, half marathon, or relay. For information about teams and events, visit sytayouthfoundation.org.

SUPPORT A RUNNER.

Each runner must raise a designated amount of money to participate, and your generous donations help them reach their goal.

BE A CHEERLEADER.

Your presence at the SYF Running for Youth events provides motivation to participants and helps grow awareness of our mission. For a list of upcoming events, visit sytayouthfoundation.org.



JOIN THE TEAM

Impacting the lives of youth with every step. That's our motto. Since 2009, SYF's Running for Youth program has raised more than \$250,000 and provided travel experiences for hundreds of children in need. Participants fundraise, train, and participate in honor of a student who has been awarded a Road Scholarship. In exchange for participation, Run Team members receive round-trip airfare, lodging, and entry into the selected Marathons.

Upcoming Running for Youth Dates

Rock 'n' Roll Seattle

June 16-17, 2018 | Seattle, WA

Wineglass Marathon

September 29-30, 2018 | Corning, NY

Your Participation Supports SYF

2017 SYTA Annual Conference Foundation Events

- Golf Classic Parings Party/Casino Thursday, August 24, 7:00pm-10:00pm
- Golf Classic Friday, August 25, 7:00am
- Patron Reception Saturday August 26, 6:30pm-8:00pm
- Run/Walk/Slumber Sunday, August 27, 5:45 am
- SYTA Youth Foundation Luncheon Sunday, August 27, 11:30 pm-1:45pm
- DYMO Sunday, August 27, 8:00pm-11:30pm
- Silent Auction Closes Monday, August 28, 6:30pm

<u>Donor Categories</u>	<u>Description</u>
Chairman's Circle	\$25,000+ over 5 years
Platinum Circle	\$10,000-\$24,999 over 5 years
Benefactors	\$5,000 over 5 years
Wingmen	\$375
Runners	Contributors/Participants from Running for Youth
General Donations	Donations from outside organizations and events
Revenue Partners	Corporate revenue sharing
Event Participants	Golf, DYMO, Run Walk Slumber, etc.

Endowment “Acorn” Fund

Creating a sustainable future for
the SYTA Youth Foundation
\$1 million in “Acorn” Fund by

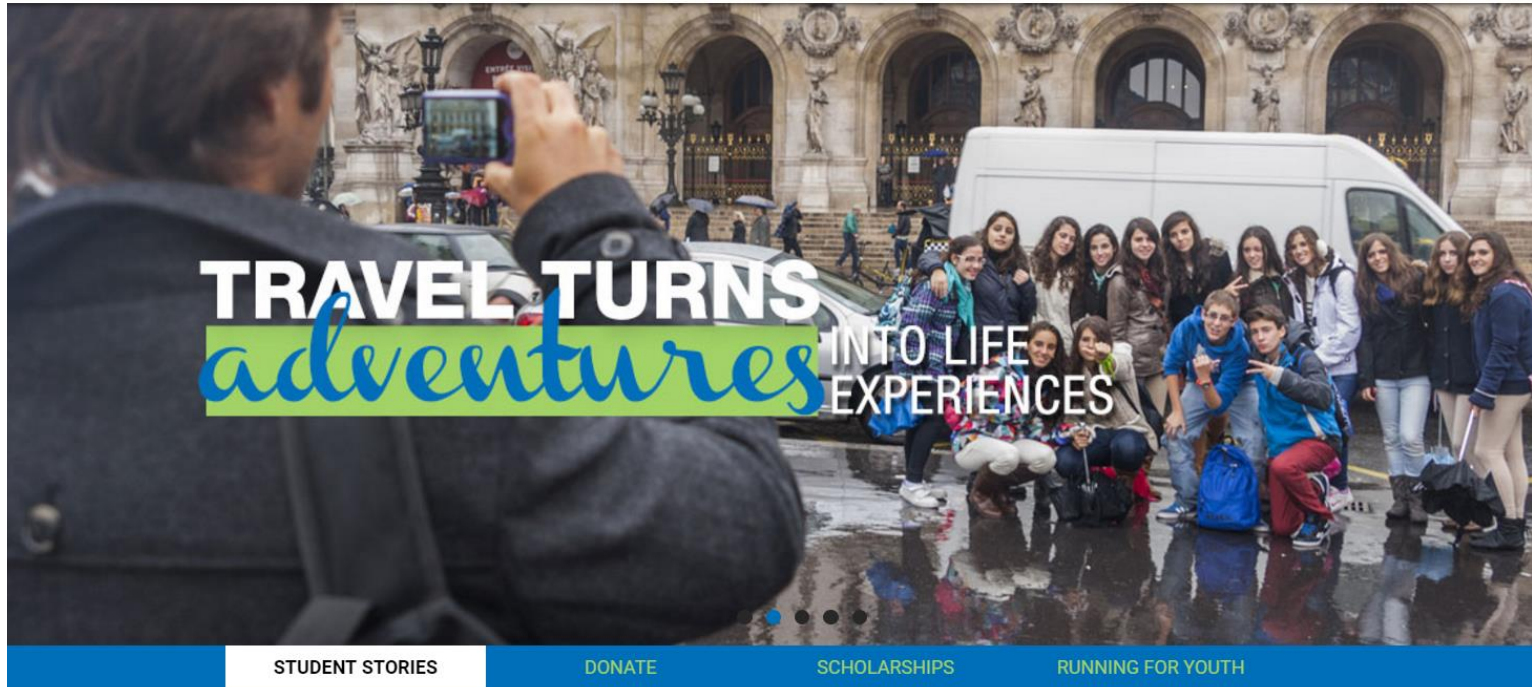
SYF contributes a percentage of its donations annually to this fund. We are excited to announce that in 2017 we contributed \$50,000, which increased our current Endowment Fund to \$717,545. YOU CAN CONTRIBUTE TOO! Help this fund continue to grow. Join our “In A Nutshell ” movement and help us surpass our \$1M dollar goal by 2020.

Donor Resources

Teach&Travel
The Official Publication of SYTA

 **SYTA**
The Voice of Student & Youth Travel®

 **syta youth foundation**
Travel Changes Young Lives for Good



STUDENT STORIES

"The world is a book, and those who do not travel read only a page." — St. Augustine

sytayouthfoundation.org

Donor Toolkit

A Case for Support

The Case for Support is a four-page document that outlines SYF's purpose, story and impact. Download [here](#).

A Case for Support PowerPoint

The Case for Support in PowerPoint format for your next presentation. Download [here](#).

Donor Announcement Press Release Template

Announce a new donor or strategic partner. Download [here](#).

Donation Request Letter

Ask your friends and colleagues for support. Download [here](#).



syta
youth foundation
Travel Changes Young Lives for Good

**HELP CHANGE
YOUNG LIVES
THROUGH TRAVEL:**
CASE FOR SUPPORT 2017

As of August 2017.

OUR MISSION The SYTA Youth Foundation's (SYF) mission is to impact the lives of culturally, linguistically or economically at-risk students and youth through travel experiences that change their lives.

OUR VISION We believe that **TRAVEL CHANGES YOUNG LIVES FOR GOOD**, and to that end, the SYTA Youth Foundation strives to provide access to travel opportunities for the maximum

VIDEOS

Check out some videos about the SYTA Youth Foundation.



How Can I Get Involved?



GET INVOLVED!

- » **DONATE TODAY!** www.sytayouthfoundation.org/donate
- » **BECOME A SYF EVENT SPONSOR** at the SYTA Annual Conference
- » **PROVIDE** in-kind services for SYF programs and events
- » **PARTICIPATE** in the SYTA Annual Conference Foundation Events (*Golf Classic, DYMO, 5K Fun Run*)
- » **BECOME A MEMBER** of the SYF Running for Youth Team
- » **VOLUNTEER** your time and serve on the board, a committee or help with a SYF program
- » **SPONSOR** a SYF program or fundraising event

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