

# Session Title

Presented by:



Courtney Spence & Daniel Dozier

*Students of the World*

# STUDENTS OF THE WORLD

We empower emerging creatives to partner with local and global nonprofits and communities to tell their stories.

With nearly two decades of experience, we've engaged a community of over 300 students, have traveled to over 40 countries telling hundreds of stories from environmental resilience, to human rights, global education, workforce development and more, and created compelling content for more than 50 causes and brands worldwide.



# STUDENTS OF THE WORLD

We are committed to creating the following:

1. Transcultural experiences for students of all ages, backgrounds and geographies
2. Equitable and sustainable partnerships between travelers and host communities
3. Co-creation, ideation and shared benefits for all collaborators based on shared interest and a transparent, equitable and participatory process





# Our model: Storytelling Curriculum



We believe that experiential education is essential, and that students in the United States need more programming that connects them with the broader world beyond our campuses, as well as those cultures and communities different from their own but that can be found 'in our own backyard.'

# About our Curriculum

Our curriculum provides storytelling tools to prepare students to share the impact they are having in their community through these community-based projects and interventions, reflecting our purpose and mission of shining a light on progress.

## **Our curriculum trains students in areas of:**

- Ethical Foundations of Storytelling
- Technical Preparation and Production
- Roles, Responsibilities, and Releases
- Crafting a Story
- The Creative Process
- Connecting with Community

The curriculum is offered online takes approximately 6-10 hours to complete.

# Module 1: Ethical Foundations of Storytelling



# Module 2: Technical Preparation & Production

## INTERVIEWS & SOUNDBITES.

We'll go into Interviewing Best Practices in a later module, but for now, the two three things you must have to conduct interviews and gather soundbites in addition to your equipment are:

1.

Acknowledgement that everyone has a story to tell if only we listen with open minds, no judgement, respect, and curiosity.

2.

Insightful, open-ended questions that will help your subject open up with details  
Clarity on the type of soundbites needed to accomplish your goals.

3.

Make room for silence. This is a time where most people reflect and gather the courage to share more.

# Module 3: Roles, Responsibilities, and Releases

## How might we approach Building a Team?

Building a productive and successful team requires attention to individual and collective needs. We must consider what role will make us happy, what role amplifies our skills, and what actions we need to take together to move forward seamlessly. Consider the following:



Interest: what role will spark joy and excitement for you?



Skill: what role leverages your skills? What skills do you want to develop?



Expectations: Make sure everyone is clear on what everyone is doing and when.



Collaboration: No matter your role, a good teammate will jump to help when needed in whatever capacity.



Respect: Teamwork is mutual inquiry requiring mutual respect.



# Module 4: Crafting a Story



# Module 5: The Creative Process

**“Diversity** is being asked to the party.  
**Inclusion** is being asked to dance.”

- Verna Myers, Author & DEI educator



# Module 6: Connecting with Community

1. SET MEASURABLE, TRANSPARENT GOALS.
2. PARTNER APPROPRIATELY.
3. LOOK FOR SUSTAINABLE PROGRAMS.
4. LEVERAGE DIGITAL & SOCIAL MEDIA.
5. BRING IT TO THE COMMUNITY.

# Applications for small businesses

We will train you digitally to train your students in whatever medium you prefer.





# Experiential activations & game-ification



# Q&A



# Presenter Contact Information

- Courtney Spence, [courtney@studentsoftheworld.org](mailto:courtney@studentsoftheworld.org)
- Daniel Dozier, [daniel@studentsoftheworld.org](mailto:daniel@studentsoftheworld.org)

# SYTA Strategic Partners

## strategic PARTNERS

