

Today's Information Landscape



**FIRST PHOTO OF 2-FOOT-TALL
CREATURE!**



**Boy captured
by explorers
2 miles underground!**

WEEKLY WORLD

NEWS

June 23, 1992

85¢/95¢ CANADA

BAT CHILD FOUND IN CAVE!



**HIS GIANT EYES SEE IN THE DARK & HIS EARS
ARE BETTER THAN RADAR, SAY SCIENTISTS**

This is fake news ...

Criminal Assault! International War Crime!



**Police Raid Standing Rock Camp,
Destroy Tipis and Are Burning What...**

Black Lives Matter THUGS Blocking Emergency Crews From Reaching Hurricane Victims

LOCK THEM ALL UP! THIS IS NO TIME FOR GAMES!

© August 26, 2017 · & David "Tango" Foxtrot



World's most popular candy to be removed from shelves by October 2017!

© Thursday 14 September • 67960 Shares

[Share on Facebook](#)



Fake news isn't new...



...but technology has changed it.

LE SOIR 14° min 4° -0.08% BEL 20 16/02 10:15

Actu Sports Culture Économie Débats Blogs Images

Actu Monde France

Penelopegate: pas de classement sans suite pour François Fillon Tensions à Paris, en marge d'une manifestation en soutien à Théo

Recommander Partager 2 420 Twitter G+ 15 LinkedIn Share 5 69

Emmanuel Macron, candidat préféré de l'Arabie Saoudite à l'élection présidentielle

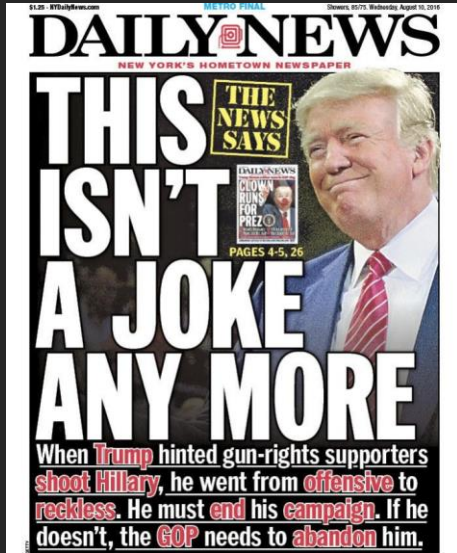
Afp
Mis en ligne mercredi 24 février 2017, 23h11
Emmanuel Macron



Dimitrios Pagourtzis

Timeline About Friends Photos More ▾

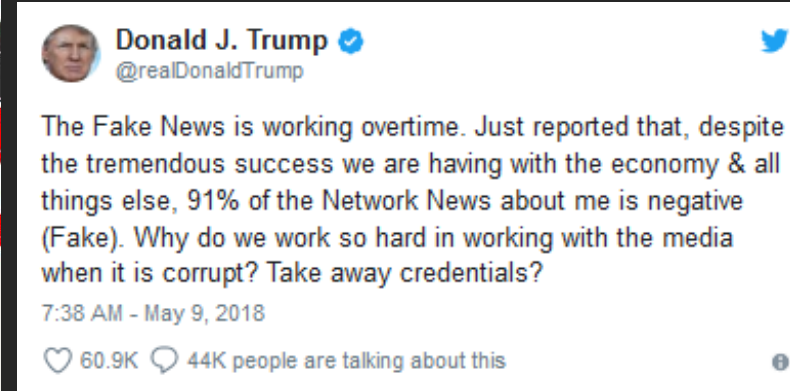
... this is not.



BIASED NEWS



SLOPPY NEWS



NEGATIVE NEWS



A Three-Player Solution



News
Producers

News
Aggregators

News
Consumers

How are governments responding?



WORLD NEWS
JANUARY 3, 2018 / 10:22 AM / 5 MONTHS AGO

German hate speech law tested as Twitter blocks satire account



AFRICA

Kenya signs bill criminalising fake news

Arielle Schwartz 16 May 2018 16:23



As Malaysia Moves to Ban 'Fake News,' Worries About Who Decides the Truth




Emmanuel Macron promises ban on fake news during elections

An issue for us all






Charlottesville Police Department


**City of Charlottesville, Va - Government**...


August 12 at 3:21 PM · 🌐


Law enforcement in #Cville has not sought to utilize the First United Methodist Church in downtown Charlottesville. A messaging campaign making the rounds on social media indicating that officers have been turned away this weekend is false.




64138 Comments · 410 Shares

 Like

 Comment


 Share


Oldest ▾



William Hess But you can bet that Antifas and BLM were welcomed with open arms.

Like · Reply · 2d

 9

 7 Replies

Goodwill

THINK BEFORE YOU DONATE

SOMETHING TO THINK ABOUT BEFORE YOU MAKE CONTRIBUTIONS

<p>The American Red Cross President and CEO Marsha J. Evans' salary for the year was \$651,957 plus expenses</p>	<p>MARCH OF DIMES It is called the March of Dimes because only a dime for every 1 dollar is given to the needy.</p>	<p>The United Way President Brian Gallagher receives a \$375,000 base salary along with numerous expense benefits.</p>	<p>UNICEF CEO Caryl M. Stern receives \$1,200,000 per year (100k per month) plus all expenses including a ROLLS ROYCE. Less than 5 cents of your donated dollar goes to the cause.</p>	<p>GOODWILL CEO and owner Mark Curran profits \$2.3 million a year. Goodwill is a very catchy name for his business. You donate to his business and then he sells the items for PROFIT. He pays nothing for his products and pays his workers minimum wage! Nice Guy. \$0.00 goes to help anyone! Stop giving to this man.</p>
---	---	---	--	--

Instead, give it to ANY OF THE FOLLOWING GO "GREEN" AND PUT YOUR MONEY WHERE IT WILL DO SOME GOOD

<p>The Salvation Army Commissioner, Todd Bassett receives a small salary of only \$13,000 per year (plus housing) for managing this \$2 billion dollar organization. 96 percent of donated dollars go to the cause.</p>	<p>The American Legion National Commander receives a \$0.00 zero salary. Your donations go to help Veterans and their families and youth!</p>	<p>The Veterans of Foreign Wars National Commander receives a \$0.00 zero salary. Your donations go to help Veterans and their families and youth!</p>	<p>The Disabled American Veterans National Commander receives a \$0.00 zero salary. Your donations go to help Veterans and their families and youth!</p>	<p>The Military Order of Purple Hearts National Commander receives a \$0.00 zero salary. Your donations go to help Veterans and their families and youth!</p>
<p>The Vietnam Veterans Association National Commander receives a \$0.00 zero salary. Your donations go to help Veterans and their families and youth!</p>	<p>Make a Wish For children's last wishes. 100% goes to funding trips or special wishes for a dying child.</p>	<p>St. Jude Research Hospital 100% goes towards funding and helping Children with Cancer who have no insurance and cannot afford to pay.</p>	<p>Ronald McDonald Houses All monies go to running the houses for parents who have critical Children in the hospital. 100% goes to housing, and feeding the families.</p>	<p>Lions Club International 100% OF DONATIONS GO TO HELP THE BLIND, BUY HEARING AIDES, SUPPORT MEDICAL MISSIONS AROUND THE WORLD. THEIR LATEST UNDERTAKING IS MEASLES VACCINATIONS (ONLY \$1.00 PER SHOT).</p>

How did Goodwill respond?

THINK BEFORE YOU DONATE!

<p>The American Red Cross President and CEO Mark J. Evans said his salary for the year was \$1,200,000 plus expenses.</p>	<p>MARCH OF DIMES called the March of Dimes because they only a dime for every dollar given to the needy.</p>	<p>The United Way President Ben Gallagher received \$1,000,000 a year along with expense benefits.</p>	<p>UNICEF received \$1,200,000 per year to look after all expenses including COLLS and UNICEF. UNICEF donated dollar goes to the cause.</p>	<p>GOODWILL CEO and owner Mark Curran profits \$2.3 million a year. Goodwill is a business. He has nothing to do with the items for the needy. He pays his workers minimum wage! Nice Guy. <u>\$0.00 goes to help anyone!</u> Stop giving to this man.</p>
---	---	--	---	--

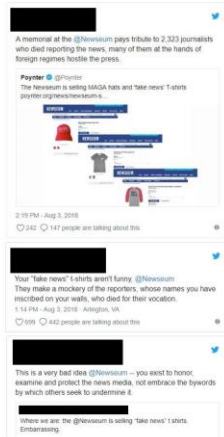
Not True: Items at Goodwill are sold for a profit.

The Truth: We put 90 cents of every dollar toward our mission of putting people to work. Goodwill operates more than 20 career centers in the Phoenix metro area, Prescott and Yuma. Goodwill Career Centers are open to the public and offer no-cost services like resume development and access to hiring companies.

What if your business is a target?



Newseum



You can buy MAGA hats, 'fake news' shirts at a journalism museum
<https://www.usatoday.com/story/news/politics/2018/08/03/newseum-journalism-museum-sells-fake-news-shirts-maga-hats/903124002/>



Newseum selling 'fake news' T-shirts
The museum dedicated to the First Amendment and freedom of the press is selling T-shirts that tout "You Are Very Fake News" for \$19.97.
<https://www.cnn.com/videos/cnnmoney/2018/08/04/newseum-fake-news-t-shirts-vpx.cnn>

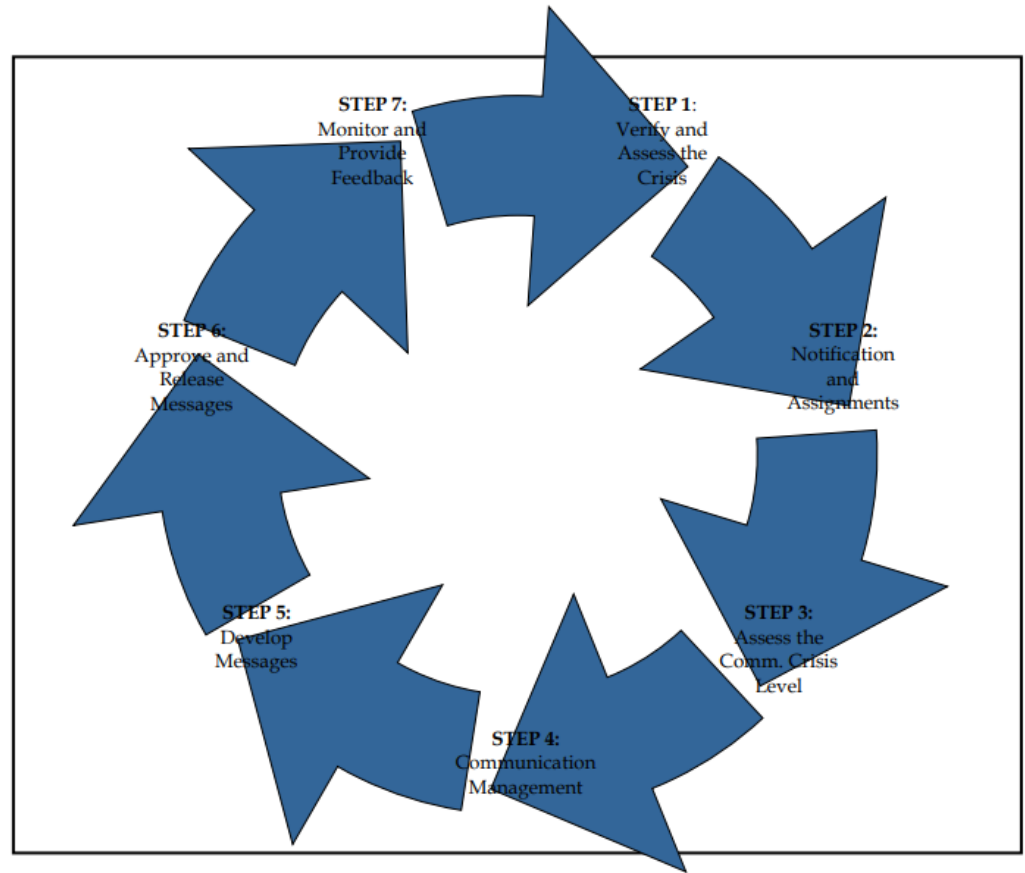


Newseum Removes "Fake News" Merchandise
<https://www.bloomberg.com/news/videos/2018-08-04/newseum-removes-fake-news-merchandise-video>



Newseum Says It Made a Mistake and Pulls 'Fake News' Shirts
<https://www.nytimes.com/2018/08/03/arts/fake-news-shirt-newseum.html>

Seven Steps to responding



We are all part of the information cycle

