

Welcome to SYTA

CONGRATULATIONS on becoming a member of SYTA, the leading membership organization for businesses that serve the student and youth travel market globally.

Student travel is a \$185 billion industry and represents 20% of all global tourism revenue. SYTA represents 1.5 M youth travelers annually. Here are **FOUR THINGS TO DO IN THE NEXT 30 DAYS** to make your membership start working for you right away!



ACTIVATE YOUR MEMBER PROFILE

Visit **my.syta.org** and click on "Member Login" (located at the top right of the screen). This will give you access to all your membership benefits.

(Your password was included in your welcome letter.)



STAY UP-TO-DATE:

Follow us on our social media channels!



CHECK YOUR INBOX

You'll start receiving the eSYTA news, emailed every other Tuesday to keep you up-to-date on industry and member news, business tips, events, and more. We welcome timely, relevant news about your business or destination.

Please share your information at info@syta.org for consideration.



GET TO KNOW OUR STAFF

The SYTA staff is ready to educate you and assist you with any questions you have. To learn who's who, visit syta.org/contact. Please contact us anytime. We're here to help!



YOUR SOURCE for All Things Student & Youth Travel
For more information, visit syta.org or call 703-610-1263

