



SYTA LIVE: Past, Present and Future of Student Group Travel

OCTOBER 29, 2020

11 AM EDT / 3 PM BST

Student & Youth Travel Association (SYTA) is pleased to invite you to attend **a dedicated webinar on student group travel.**

In early 2019 all indicators pointed to student group travel as a healthy and growing industry, working successfully toward more recognition and greater safety standards. This webinar will report on the findings of SYTA's 2019 Student Travel Business Barometer that shows the last snapshot of the student group travel industry before the Covid-19 outbreak. The Barometer offers a valuable benchmark for businesses to evaluate their progress once the market starts to recover.

In addition, this free webinar will provide the most recent views of student group tour operators around the world on the effects of Covid-19 on their operations and shifts in customer needs.



WHY ATTEND?

- Get the overall picture of the state of the student and youth group travel market, prior to and during the Covid-19 pandemic.
- Learn more about how organizations tackle the issues affecting the contemporary global student and youth group travel.
- Keep up with the latest initiatives for student tours operators aimed at helping them navigate through the pandemic.



WEBINAR PROGRAM:

- Student travel market briefing
- Presentation on up-to-date assessment of recent market trends
- What is the current market sentiment among customers? What are the types of health and safety measures being put in place? Who are the organizations that are taking responsibility for safety?
- How do we see possible recovery scenarios with a specific focus on the destinations where you operate? Are there specific types of travel or destinations that are recovering more quickly?

REGISTRATION:



Click Here To Apply!

After registering, you will receive a confirmation email containing information about joining the webinar.

Registration deadline: October 22, 2020

Participation in the SYTA Live Webinar is free.

For more information please contact:



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SPEAKERS:



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The Syta Live Webinar is organized in cooperation with BONARD.

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