#SYTA2023 syta.org/ conference2023

SYTAN ANNUAL CONFERENCE

WINNIPEG, MANITOBA, CANADA AUGUST 18-22, 2023 There are many ways to become involved and something for everyone at the 2023 SYTA Annual Conference!

ONSORSH P



35,000+ Pre-Scheduled Business Appointments



1,000+ Student Travel Industry Professionals



50+ HOURS of Networking Opportunities



EDUCATION Sessions

Hear from experts and top-rated speakers that provide valuable tools and information on the travel industry.



EXPLORE Winnipeg

Experience a diverse multicultural city with a rich and varied history, complete with exciting attractions and an arts and culture scene that bursts with talent and originality.



FIRST TIME? Pre-Conference

Webinars & On-site Mentors For over twenty-five years, the SYTA Annual Conference has provided unique and valuable sponsorship opportunities for organizations wishing to promote their business beyond appointments and networking. Sponsorship opportunities leverage the power of your credibility, generate awareness of your brand and demonstrate a commitment to the student travel industry.

2023 SYTA ANNUAL CONFERENCE SPONSORSHIP **BENEFITS**

	TIER 1 \$25,000 +	TIER 2 \$20,000 +	TIER 3 \$15,000 +	TIER 4 \$10,000 +	TIER 5 \$6,500 +	TIER 6 \$2,500 +		
Showcase Booth • Upgrade options available (Premium = Double Sized Booth / Limit four (4) people per booth)	Premium	Premium	х	x	x			
Pre- or Post-Conference Mailing List (one time use)	х	х						
Company Speaking Opportunity (Based on sponsorship)	x	x	x					
Complimentary Non-Appointment Taking Registration	x	x	x					
Invitation to Leadership Reception	4	3	2	1				
Reserve Table at Saturday Luncheon	x	x	x					
Company Recognition in Digital Signage/Program	х	x	х					
Company 30 Second to One Minute video Displayed at SYTA Central	x	x	х					
Company Exclusive Pre-Conference Email Blast	х	x	х					
Complimentary Appointment Taking Registration	х	x	х					
Company Sponsorship Spotlight in Conference eNewsletters	х	x	х	x				
Company Description/Logo in Conference Mobile App	x	x	x	x				
Company Pre-Conference Social Post	x	x	x	x				
One Item in Conference Bag	x	x	x	x	x			
Company Name/Logo on Sponsorship Recognition Conference Website	x	x	x	x	x	х		
Company Name/Logo on Sponsorship Recognition Signage	x	x	x	x	x	x		
Company Listing in Mobile App	x	x	x	x	x	x		
Company Recognition in General Session Slides	x	x	x	x	x	x		
Sponsor Ribbon for All Company Attendees	x	x	х	x	x	x		
Company Name/Logo in Conference Registration Ad in Educator's Buyers Guide	x	x	х	x	x	х		

Tier levels and benefits are based on total sponsorship dollars invested at the Conference. Benefits for shared sponsorships will vary based on total number of sponsors. Benefits are subject to change based on final conference schedule and program.

If you are interested in becoming a conference sponsor, please email kary@serendipity-media.com

2023 SYTA ANNUAL CONFERENCE SPONSORSHIP **OPPORTUNITIES**

	TIER 1 \$25,000 +	TIER 2 \$20,000 +	TIER 3 \$15,000 +	TIER 4 \$10,000 +	TIER 5 \$6,500 +	TIER 6 \$2,500 +			
Welcome Luncheon (All Attendees - Saturday)	\$40,000								
SYTA Youth Foundation Luncheon		\$20,000							
Tour Operator Breakfast (Sunday & Monday)			\$15,000						
Leadership Reception			\$15,000						
Tour Operator Showcase Lounge			\$15,000						
Hospitality Happy Hour (By Invitation Only - 3 Available)				\$10,000					
Appointment Booth/Aisle Signage				\$10,000					
SYF Auction				\$10,000					
SYTA Showcase Hall Wi-Fi					\$6,500				
Showcase Booth					\$6,500				
Branded Neck Wallets						\$6,300			
Tour Operator Water Station						\$6,300			
Mobile App Presenting Sponsor						\$6,300			
Travel Talk Group Appointment (Limited to 6)						\$5,500			
Pre-Conference Social Hour						\$5,000			
Hotel Refreshment Check-In Gift						\$5,000			
Pocket Guides						\$4,500			
Mobile Charging Station						\$3,500			
Tour Operator Booth Desktop Kits						\$3,500			
Refreshment Break						\$3,500			
Education Sessions						\$2,500			
Tour Operator Gift Delivery Appointment (Limited to 6)						\$2,500			
Mobile App Banner Ad						\$2,500			
Appointment Clock (Co-Sponsorship - 3 Available)						\$2,500			
Showcase Aisle Floor Decals	Custom Pricing								
Signage or Floor Decals	Custom Pricing								
Escalator Decals	Custom Pricing								
Elevator Clings	Custom Pricing								
Window Clings	Custom Pricing								
* SYF Luncheon Table Sponsorship - \$500									

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2023 SYTA ANNUAL CONFERENCE

August 18-23, 2023

Winnipeg, Manitoba, Canada syta.org/conference2023

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LET'S DISCUSS PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES

Kary Moening | kary@serendipity-media.com

MEMBERSHIP INQUIRIES

membership@syta.org

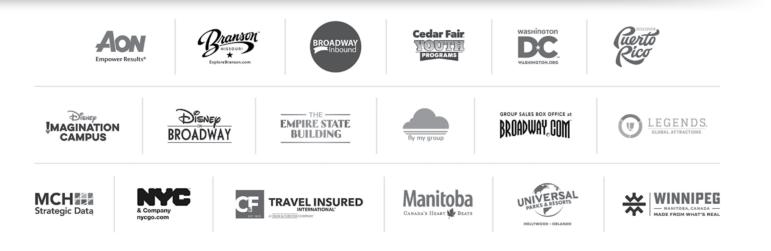
CONFERENCE AND REGISTRATION INQUIRIES registration@syta.org

Teach& Travel South foundation



2776 S. Arlington Mill Dr. #564, Arlington, VA 22206 info@syta.org | **syta.org**

STRATEGIC PARTNERS



MARK YOUR CALENDARS!

2024 SYTA ANNUAL CONFERENCE | August 9-13, 2024 | New York City, New York 2025 SYTA ANNUAL CONFERENCE | August 22-26, 2025 | Savannah, Georgia