

SYTA

ANNUAL CONFERENCE

WINNIPEG, MANITOBA, CANADA
AUGUST 18-22, 2023

#SYTA2023
[syta.org/
conference2023](https://syta.org/conference2023)

There are many
ways to become
involved and
something for
everyone at the
2023 SYTA Annual
Conference!

SPONSORSHIP GUIDE



35,000+
Pre-Scheduled
Business
Appointments



1,000+
Student Travel
Industry
Professionals



50+ HOURS
of Networking
Opportunities



EDUCATION
Sessions

*Hear from experts and
top-rated speakers that
provide valuable tools
and information on the
travel industry.*



EXPLORE
Winnipeg

*Experience a diverse
multicultural city with a rich
and varied history, complete
with exciting attractions and
an arts and culture scene
that bursts with talent and
originality.*



**FIRST
TIME?**
Pre-Conference
Webinars &
On-site Mentors

For over twenty-five years, the SYTA Annual Conference has provided unique and valuable sponsorship opportunities for organizations wishing to promote their business beyond appointments and networking. Sponsorship opportunities leverage the power of your credibility, generate awareness of your brand and demonstrate a commitment to the student travel industry.

2023 SYTA ANNUAL CONFERENCE SPONSORSHIP BENEFITS

	TIER 1 \$25,000 +	TIER 2 \$20,000 +	TIER 3 \$15,000 +	TIER 4 \$10,000 +	TIER 5 \$6,500 +	TIER 6 \$2,500 +
Showcase Booth • Upgrade options available <i>(Premium = Double Sized Booth / Limit four (4) people per booth)</i>	Premium	Premium	x	x	x	
Pre- or Post-Conference Mailing List <i>(one time use)</i>	x	x				
Company Speaking Opportunity <i>(Based on sponsorship)</i>	x	x	x			
Complimentary Non-Appointment Taking Registration	x	x	x			
Invitation to Leadership Reception	4	3	2	1		
Reserve Table at Saturday Luncheon	x	x	x			
Company Recognition in Digital Signage/Program	x	x	x			
Company 30 Second to One Minute video Displayed at SYTA Central	x	x	x			
Company Exclusive Pre-Conference Email Blast	x	x	x			
Complimentary Appointment Taking Registration	x	x	x			
Company Sponsorship Spotlight in Conference eNewsletters	x	x	x	x		
Company Description/Logo in Conference Mobile App	x	x	x	x		
Company Pre-Conference Social Post	x	x	x	x		
One Item in Conference Bag	x	x	x	x	x	
Company Name/Logo on Sponsorship Recognition Conference Website	x	x	x	x	x	x
Company Name/Logo on Sponsorship Recognition Signage	x	x	x	x	x	x
Company Listing in Mobile App	x	x	x	x	x	x
Company Recognition in General Session Slides	x	x	x	x	x	x
Sponsor Ribbon for All Company Attendees	x	x	x	x	x	x
Company Name/Logo in Conference Registration Ad in Educator's Buyers Guide	x	x	x	x	x	x

Tier levels and benefits are based on total sponsorship dollars invested at the Conference. Benefits for shared sponsorships will vary based on total number of sponsors. Benefits are subject to change based on final conference schedule and program.

If you are interested in becoming a conference sponsor, please email kary@serendipity-media.com

2023 SYTA ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

	TIER 1 \$25,000 +	TIER 2 \$20,000 +	TIER 3 \$15,000 +	TIER 4 \$10,000 +	TIER 5 \$6,500 +	TIER 6 \$2,500 +
Welcome Luncheon <i>(All Attendees - Saturday)</i>	\$40,000					
SYTA Youth Foundation Luncheon		\$20,000				
Tour Operator Breakfast <i>(Sunday & Monday)</i>			\$15,000			
Leadership Reception			\$15,000			
Tour Operator Showcase Lounge			\$15,000			
Hospitality Happy Hour <i>(By Invitation Only - 3 Available)</i>				\$10,000		
Appointment Booth/Aisle Signage				\$10,000		
SYF Auction				\$10,000		
SYTA Showcase Hall Wi-Fi					\$6,500	
Showcase Booth					\$6,500	
Branded Neck Wallets						\$6,300
Tour Operator Water Station						\$6,300
Mobile App Presenting Sponsor						\$6,300
Travel Talk Group Appointment <i>(Limited to 6)</i>						\$5,500
Pre-Conference Social Hour						\$5,000
Hotel Refreshment Check-In Gift						\$5,000
Pocket Guides						\$4,500
Mobile Charging Station						\$3,500
Tour Operator Booth Desktop Kits						\$3,500
Refreshment Break						\$3,500
Education Sessions						\$2,500
Tour Operator Gift Delivery Appointment <i>(Limited to 6)</i>						\$2,500
Mobile App Banner Ad						\$2,500
Appointment Clock <i>(Co-Sponsorship - 3 Available)</i>						\$2,500
Showcase Aisle Floor Decals	Custom Pricing					
Signage or Floor Decals	Custom Pricing					
Escalator Decals	Custom Pricing					
Elevator Clings	Custom Pricing					
Window Clings	Custom Pricing					
* SYF Luncheon Table Sponsorship - \$500						

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August 18-23, 2023

Winnipeg, Manitoba, Canada

syta.org/conference2023



LET'S DISCUSS PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES

Kary Moening | kary@serendipity-media.com

MEMBERSHIP INQUIRIES

membership@syta.org

CONFERENCE AND REGISTRATION INQUIRIES

registration@syta.org

Teach&Travel
THE LEARNING SOURCE FOR EDUCATORS WHO PLAN STUDENT TRAVEL

syta youth foundation

SYTA
The Voice of Student & Youth Travel®

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HOLLYWOOD • ORLANDO

WINNIPEG
— MANITOBA, CANADA —
MADE FROM WHAT'S REAL

MARK YOUR CALENDARS!

2024 SYTA ANNUAL CONFERENCE | August 9-13, 2024 | New York City, New York

2025 SYTA ANNUAL CONFERENCE | August 22-26, 2025 | Savannah, Georgia