

Listed below, you'll find three social media post captions that you're encouraged to use on your own platforms during National Travel & Tourism Week. Simply copy, paste and add the appropriate tags. Premade graphics are also available for use: Click on the graphic directly underneath the caption to open the file.

A FEW THINGS TO KEEP IN MIND:

Tag SYTA, SYF and/or Teach & Travel by pressing @ and typing the following handles.

Facebook: @SYTA: Student and Youth Travel Association, @SYTA Youth Foundation, @Teach & Travel Magazine

Instagram: @sytaorg, @sytayouthfoundation, @teachandtravelmag

LinkedIn: @SYTA: Student & Youth Travel Association, @Teach and Travel

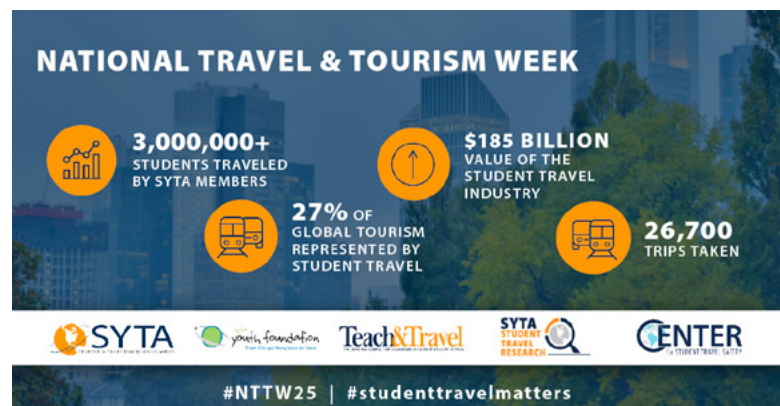
When posting on Instagram, ensure your link in bio is up to date, and instead of posting your URL within your post, simply reference "Link in bio."

You are welcome to include any hashtags associated with your company and may also want to consider adding a few of the most popular surrounding student travel:

#studenttravel #youthtravel #educationaltravel #performancetravel #educationaltour #teachandtravel

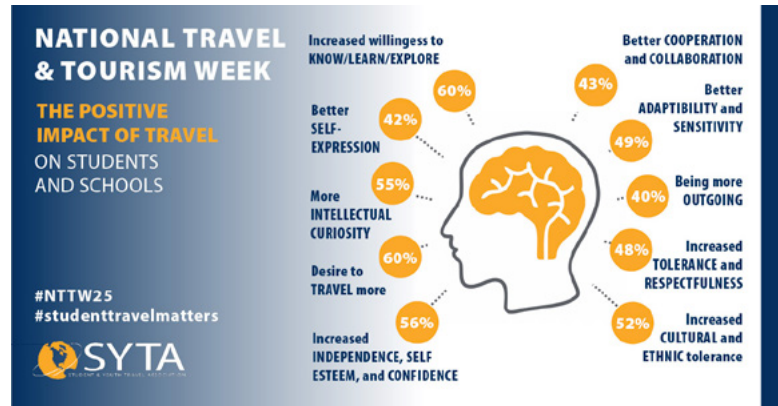
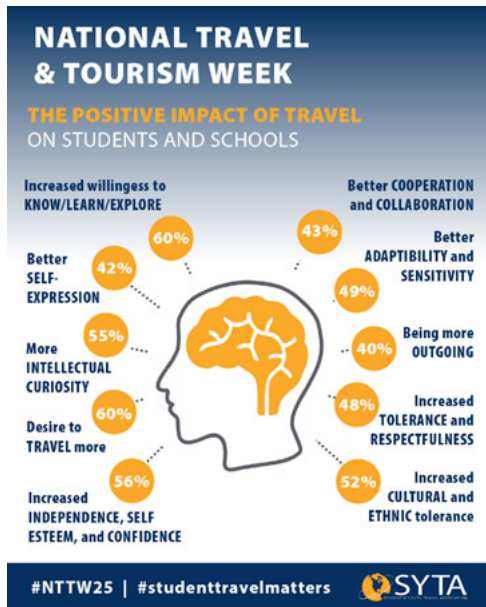
POST 1

Travel creates opportunities to build community across America and around the world. This week, SYTA is proud to celebrate National Travel and Tourism Week #NTTW25 and spotlight the power student travel contributes to this essential industry.



POST 2

During this National Travel & Tourism Week, we are proud to spotlight the social impact student travel has on the lives of young people. It helps them build self-esteem, independence, tolerance and cultural understanding, while breaking down barriers to a child's personal, educational and social development.



POST 3

During National Travel and Tourism Week, let's celebrate how travel fosters essential peacebuilding experiences for young people by helping them to navigate differences, learn compromise and develop communications skills across barriers. Responsible Travel is Peaceful Travel. Peace: Pass It On!

