



SYTA ANNUAL CONFERENCE

August 24 – 28, 2018
Baltimore, MD

2018 SYTA Youth Foundation Golf Classic Sponsorship Opportunities

Proceeds raised from SYTA Youth Foundation events help fund scholarships, travel, and assistance projects that enhance the social, cultural and educational experiences for youth, and enrich the link between travel experiences and character development. Visit www.sytayouthfoundation.org.

Sponsorship benefits based on total sponsorship dollars invested in Foundation

Golf Classic

All sponsors receive logo recognition and signage at the Pairings Party, Golf Classic, SYTA Youth Foundation Luncheon, and at the Annual Conference

Presenting Sponsor

Friday, August 24, 2018

- Approximate attendance: 80 (includes golfers and VIP guests)
- Ten minute opportunity to welcome Golf Classic attendees (total)
- Includes one sponsored golf hole – value of \$500
- Includes luncheon food and non-alcoholic beverages - upgrade to full bar for additional cost
- Includes two invitations to the Golf Pairings Party – value of \$100
- \$10,000 exclusive

Pairings Party Sponsor

Thursday, August 23, 2018

- Approximate attendance: 80 (includes golfers and VIP guests)
- Six minute opportunity to welcome Pairings Party attendees (total)
- Includes full bar and hors d'oeuvres
- Includes two invitations to the Golf Pairings Party – value of \$100
- \$10,000 exclusive

Breakfast Sponsor

- Approximate attendance: 80 (includes golfers and VIP guests)
- Includes food and beverage
- Includes one invitation to the Golf Pairings Party – value of \$50
- \$1,500 exclusive

Beverage Cart Sponsor

- Sponsor beverage carts
- Logo recognition on beverage carts (provided by SYF)
- Opportunity for (2) sponsors to attend, ride in cart and attend the Golf Classic Breakfast & Luncheon
- Includes one invitation to the Golf Pairings Party – value of \$50
- Sponsor pays beverage charges
- \$1,500 exclusive

Golf Hole and/or Competition Sponsor

- Sponsor a golf hole and/or competition
- Logo recognition on golf hole signage (provided by SYF)
- \$500 exclusive (opportunity to include F&B and/or competition for additional cost)



Golf Classic Sponsor Contract

Date: Friday, August 24th
Time: 7:00am – 2:30pm
Location: Woodlands Golf Course

Company Name _____ Contact Name _____

Company Address _____

City _____ State/Province _____ Country _____ Zip Code/Postal Code _____

Phone _____ Cell _____ Email _____

I am authorized by the above-listed company or organization to commit to support in the indicated amount.

Signature: _____ Date: _____

GOLF CLASSIC SPONSORSHIP OPPORTUNITIES: (Please check those that apply.)

Presenting Sponsor of the Foundation Golf Classic - *RESERVED*

☐ \$10,000 exclusive Silver Level Sponsor

Pairings Party Sponsor (Thursday, August 23, 2018)

☐ \$10,000 exclusive Silver Level Sponsor

Breakfast Sponsor

☐ \$1,500 exclusive Star Level Sponsor

Beverage Cart Sponsor - *SOLD*

☐ \$1,500 exclusive Star Level Sponsor

Awards Sponsor

☐ \$1,000 exclusive Star Level Sponsor

Golf Hole and/or Competition Sponsor

☐ \$500 each Fan Sponsor

GOLF TOURNAMENT REGISTRATION - Includes breakfast, transportation, club rentals, green fees, and annual awards luncheon

☐ Golf Classic + Luncheon - **\$295 single**

☐ Golf Classic + Sponsor Golf Hole - **\$750**

☐ Golf Classic + Luncheon - **\$1,080 foursome**

Foursome Team Member Names: _____ ☐ Mulligan Package - **\$50**

Club rentals are included. Please indicate your club type:

☐ Men

☐ Ladies

☐ Right-Handed

☐ Left-Handed

☐ Providing my own clubs

PAYMENT INFORMATION I have enclosed payment for all items listed above
(Payment in full must accompany registration in US dollars)

TOTAL ENCLOSED \$ _____

☐ Check Payable to SYTA, 8400 Westpark Drive, 2nd Floor, McLean, VA 22102

☐ Credit Card (American Express, Discover, VISA or MasterCard)

Card Number _____ Exp. Date _____

Cardholder Name _____

CANCELLATION & PAYMENT POLICY:

This document serves as a contract. All sponsorship requests are final. Execution of this registration form signifies assumption of legal responsibility to pay for all opportunities as stipulated on the form. Payment must be made in U.S. dollars drawn on a U.S. bank.

You will receive an email confirmation and receipt once the contract is processed.

Sponsorship Questions – Contact Becky Armely: Call 703-610-9028 Fax to 703-610-0270 or Email: barmely@syta.org



Event Sponsorship Benefits

Benefits are based on total sponsorship dollars and will vary based on shared sponsorships. Additional benefits available based on selected sponsorships. Benefits will vary for shared sponsorships.

SYF SPONSOR BENEFITS	PLATINUM \$20,000 +	GOLD \$15,000 +	SILVER \$10,000 +	BRONZE \$5,000 +	STAR \$1,500 +	FAN \$500 +
Exhibit booth Premium includes choice of furniture package. Standard includes high cocktail table and four chairs.	10x10 Premium Booth	10x10 Standard Booth	10x10 Standard Booth	10x10 Standard Booth		
Complimentary Appointment Taking Registration	1					
Complimentary Non-Appointment Taking Registration	1	1	1			
Invitation to Patron Reception	3	2	2	1	1	
Reserved table at Foundation Luncheon	Yes	Yes	Yes			
Invitation to Tour Operator Only Event (if applicable)	Yes	Yes				
One recognition page in conference program or digital media	Yes	Yes				
Opportunity to include a 30 second to 1 minute video that will be displayed on digital signage within SYTA Central and/or Showcase	Yes					
Speaking opportunity based on sponsorship	Yes					
Exclusive pre-conference email blast regarding sponsorship	Yes					
Final conference registration mailing list	Yes					
Event Spotlight in Conference eNewsletters	Yes	Yes	Yes			
Recognition in <i>Teach & Travel</i>	Yes	Yes	Yes			
Logo recognition on the SYTA Youth Foundation website	Yes	Yes	Yes			
Conference bag insert	Flyer or Tchotchke	Flyer or Tchotchke	Flyer or Tchotchke	Flyer		
Pre-conference list rental of attendees (one time use)	Yes	Yes	Yes			
Company description/logo within Conference mobile app	Yes	Yes	Yes	Yes		
Company name/logo on sponsor signage at conference	Yes	Yes	Yes	Yes	Yes	Yes
Company logo on conference website	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor ribbon for all company attendees	Yes	Yes	Yes	Yes	Yes	Yes