

2021 SYTA ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES



**AUGUST
16-19**

MONDAY, AUGUST 16

Welcome Sponsor \$2,000

- » 10-Minute Sponsor Pre-Roll (*"Brought to you by" waiting room screen as attendees enter Auditorium*)
- » Pre-Recorded Presentation
- » Logo on Conference Registration Landing Page with Hyperlink
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*
- » "Sponsored by" in Pre-Conference Promotion (*email and/or social posts*)

Travel Talk Sponsorship \$1,500 [2 SOLD] (1 Available)

- » 10-Minute Pre-Recorded Presentation
- » Logo on Conference Registration Landing Page with Hyperlink
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*

General Session /Keynote Speaker PM [SOLD]

- » 10-Minute Pre-Recorded Presentation in Waiting Room
- » Logo on Conference Registration Landing Page with Hyperlink
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*

Bond + Build (SYTA Social) \$5,000 (4 Available) TOUR OPERATOR ONLY

- » Sponsor Pre-Roll (*"Brought to you by" screen before and after social*)
- » 45-Minute Presentation (*Sponsor is responsible for cost of social activity i.e. cocktail mixer, candle making, etc.*)
- » Logo on Conference Registration Landing Page with Hyperlink
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*
- » "Sponsored by" in Pre-Conference Promotion 2x (*email and/or social posts*)
- » Sponsor Listing in Post-Conference Email to All Delegates
- » Post-Conference Dedicated eBlast

Continued...

**CELEBRATING
25 years
OF STUDENT
TRAVEL!**

SPONSORSHIP OPPORTUNITIES

TUESDAY, AUGUST 17

Business Session Commercial Break Sponsor *[SOLD]*

- » "Today's Business Sessions are brought to you by" in Appointment Portal
- » Logo on Platform with Hyperlink *(all day)*
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*
- » "Sponsored by" in Pre-Conference Promotion *(email and/or social posts)*
- » Sponsor listing in Post-Conference Email to All Delegates

Re-energize (break) Sponsorship \$3,500 per break or \$5,000 for both

- » "Mid-Session Appointment Break Brought to you by" Announcement Pre-Break
- » D&J and Promotional Video Run Maximum of 15 Minutes
- » Logo on Conference Registration Landing Page with Hyperlink
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*
- » "Sponsored by" in Pre-Conference Promotion *(email and/or social posts)*
- » Sponsor listing in Post-Conference Email to All Delegates

Lunch & Learn Sponsorship \$3,500 *(1 Available)*

"BREAK BROUGHT TO YOU BY" ANNOUNCEMENT PRE-LUNCH

- » 20 to 30-Minute presentation *(pre-recorded or live)*
- » Logo on Conference Registration Landing Page with Hyperlink
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*
- » "Sponsored by" in Pre-Conference Promotion 2x *(email and/or social posts)*
- » Sponsor listing in Post-Conference Email to All Delegates

WEDNESDAY, AUGUST 18

Morning Joe Sponsor \$2,000 *(1 Available)*

- » Sponsor Pre-Roll *("Brought to you by" screen before and after session)*
- » 5-Minute Presentation
- » Logo on Conference Registration Landing Page with Hyperlink
- » "Sponsored by" in Pre-Conference Promotion *(email and/or social posts)*
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*

Continued...

SPONSORSHIP OPPORTUNITIES

... Wednesday continued.

OR Tour Operator Breakfast \$5,000

- » Sponsor Pre-Roll (*"Brought to you by" screen before and after social*)
- » 30 to 45-Minute Presentation (*Sponsor is responsible for cost of breakfast kit*)
- » Logo on Conference Registration Landing Page with Hyperlink
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*
- » "Sponsored by" in Pre-Conference Promotion 2x (*email and/or social posts*)
- » Sponsor listing in Post-Conference Email to All Delegates
- » Post-Conference Dedicated eBlast

Business Session Commercial Break Sponsor (all day) [SOLD]

- » "Today's Business Sessions are brought to you by" in Appointment Portal
- » Logo on Platform with Hyperlink (*all day*)
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*
- » "Sponsored by" in Pre-Conference Promotion (*email and/or social posts*)
- » Sponsor listing in Post-Conference Email to All Delegates

Re-energize (break) Sponsorship \$3,500 per break or \$5,000 for both

- » "Mid-Session Appointment Break Brought to you by" Announcement Pre-Break
- » Promotional Video Run, 2x minimum, during break (*video maximum of 5 minutes*)
- » Logo on Conference Registration Landing Page with Hyperlink
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*
- » "Sponsored by" in Pre-Conference Promotion (*email and/or social posts*)
- » Sponsor listing in Post-Conference Email to All Delegates

SYF Luncheon Sponsorship \$5,000 (1 Available)

- » 5-Minute Sponsor Pre-Roll (*"Brought to you by" waiting room screen as attendees enter Auditorium*)
- » Logo on Conference Registration Landing Page with Hyperlink
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*
- » "Sponsored by" in Pre-Conference Promotion (*email and/or social posts*)
- » Sponsor listing in Post-Conference email to all delegates

SPONSORSHIP OPPORTUNITIES

THURSDAY, AUGUST 19

Morning Joe Sponsor \$2,000 (1 Available)

- » Sponsor Pre-Roll (*"Brought to you by" screen before and after session*)
- » 5-Minute Presentation in Appointment Portal
- » Logo on Conference Registration Landing Page with Hyperlink
- » "Sponsored by" in Pre-Conference Promotion (*email and/or social posts*)
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*

Business Session Commercial Break Sponsor (all day) \$2,500

- » "Today's Business Sessions are brought to you by" in Appointment Portal
- » Logo on Platform with Hyperlink (*all day*)
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*
- » "Sponsored by" in Pre-Conference Promotion (*email and/or social posts*)
- » Sponsor listing in Post-Conference Email to All Delegates

Re-energize (break) Sponsorship \$3,500 per break or \$5,000 for both

- » "Mid-Session Appointment Break Brought to you by" Announcement Pre-Break
- » Promotional Video Run, 2x minimum, during break (*video maximum of 5 minutes*)
- » Logo on Conference Registration Landing Page with Hyperlink
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*
- » "Sponsored by" in Pre-Conference Promotion (*email and/or social posts*)
- » Sponsor listing in Post-Conference Email to All Delegates

SYF Luncheon Sponsorship \$5,000 (1 Available)

- » 5-Minute Sponsor Pre-Roll (*"Brought to you by" waiting room screen as attendees enter Auditorium*)
- » Logo on Conference Registration Landing Page with Hyperlink
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*
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- » Sponsor listing in Post-Conference Email to All Delegates



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Continued...

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... Thursday continued.

General Session Sponsor \$2,500 (1 Available)

- » Sponsor Pre-Roll (*"Brought to you by"* screen before and after session)
- » 5-Minute Presentation
- » Logo on Conference Registration Landing Page with Hyperlink
- » "Sponsored by" in Pre-Conference Promotion (*email and/or social posts*)
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*

25th Anniversary Gala Sponsorship [SOLD]

- » Sponsor Pre-Roll (*"Brought to you by"* screen before and after session)
- » 5-Minute Presentation
- » Logo on Conference Registration Landing Page with Hyperlink
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*
- » "Sponsored by" in Pre-Conference Promotion 2x (*email and/or social posts*)
- » Dedicated eBlast to All AC Attendees Post-Conference
- » Sponsor listing in Post-Conference Email to All Delegates

MISCELLANEOUS SPONSORSHIP

Appointment Portal Sponsor \$3,500

- » Logo on Appointment Portal
- » Logo on Conference Registration Landing Page with Hyperlink
- » Sponsor Listing in Post-Conference email to All Delegates
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*

Proud Partner Package \$1,000 (10 Available)

- » Welcome Page Box/Link to Promotional Video in e-Attend in Platform Lobby
- » Logo on Conference Registration Landing Page with Hyperlink
- » Company Name/Logo in Conference Recognition Ad in *Teach & Travel*