



Convention & Visitors Bureau

SYTA Post FAM August 26-28, 2025

* Only for Tour Operators

* To RSVP or for any inquiries, email Haewon Jang at hjang@discoveratlanta.com

* Please RSVP before July 31, 2025

* Space is limited

WORLD OF COCA-COLA



World of Coca-Cola is a fun and interactive experience where you can explore Coca-Cola art and history. Don't forget to try over 100 unique Coca-Cola drinks from around the world – a delicious global adventure.

COLLEGE FOOTBALL HALL OF FAME



Chick-fil-A College Football Hall of Fame serves as a massive, state-of-the-art shrine for college football fans. RFID technology uses guest-specific data to personalize various exhibits to display unique content about each visitor's favorite college football team.

MARTIN LUTHER KING JR. NATIONAL HISTORICAL PARK



Martin Luther King, Jr. National Historical Park is composed of landmarks, monuments and exhibits dedicated to the life and legacy of Dr. Martin Luther King Jr. Guests can visit Dr. King's birth home, Historic Ebenezer Baptist Church, Dr. and Mrs. King's final resting place at the King Center and more.

GEORGIA AQUARIUM



Georgia Aquarium has over 41.64 million liters of water, tens of thousands of animals, and 500 species across more than 60 habitats, it's the largest in the U.S.

MERCEDES-BENZ STADIUM



Located in the heart of Atlanta, Mercedes-Benz Stadium is home to the NFL's Atlanta Falcons and MLS' Atlanta United FC. The stadium is no stranger to major events and will soon take the international stage as it hosts eight matches during the 2026 FIFA World Cup.

JIMMY CARTER PRESIDENTIAL LIBRARY & MUSEUM



Walk through a full-scale replica of former U.S. President Jimmy Carter's White House Oval Office at the Jimmy Carter Presidential Library and Museum. Finish off your "term" by viewing the Nobel Peace Prize and strolling through the gorgeous gardens.