



# 2026 SYTA ANNUAL CONFERENCE



**AUGUST 21-24, 2026**  
Pittsburgh, Pennsylvania



## Early Bird Rates Expire this Month!

Only TWO MORE WEEKS to get **Early Bird pricing!** Don't miss your chance to save—**register by March 31.**

REGISTER NOW



# BUSINESS SESSIONS



## Appointments Open April 1!

Mark your calendar for April 1 and get your schedule started with our appointment portal. Want to know more about these appointments? Register for our webinar, also on April 1, to prepare for a successful round of appointments.

**SYTA**  
STUDENT & YOUTH TRAVEL ASSOCIATION

**SYTA ANNUAL CONFERENCE: APPOINTMENT WEBINAR**

**WEDNESDAY, APRIL 1**  
2:00 PM EST | 11:00AM PST

### SYTA Annual Conference: Appointment Webinar

**Wednesday, April 1, 2:00 PM EST | 11:00 AM PST**  
Join SYTA Staff and SYTA Annual Conference Committee to learn what to expect during your one-on-one business appointments and how to prepare for a successful appointment session.

REGISTER



## [Youth First & Visionary Award Nominations are OPEN!](#)

Each year, the [SYTA Youth Foundation](#) shines the light on individuals who share their vision for providing young people access to travel experiences that spark curiosity, cultural awareness, and care for the world.

To that end, we are actively seeking nominations for the SYTA Youth Foundation's Youth First Award and Visionary Awards. Read the descriptions and nominate someone you think fits the description!

### **Visionary Award**

Honors a local individual in the conference host city who enriches students' lives through travel or supports the industry through education, service, or community impact.

[NOMINATE!](#)

### **Youth First Award**

Recognizes an individual or organization dedicated to advancing student travel through service, education, or advocacy.

[NOMINATE!](#)



## [Social Badge for Attendees](#)

We are so excited to see you in Pittsburgh! Share that you'll be attending with us and other industry professionals with our [Social Badge for Attendees](#). This digital badge is a great way to connect with other attendees and build the hype for another great SYTA Annual Conference!

DOWNLOAD AND SHARE!



## [The March 2026 Global Citizen's Challenge Recap](#)

The 2026 Virtual Global Citizens Challenge has come to a close, and once again it showed how powerful it is when young leaders come together with purpose. The energy from students around the world was matched by the enthusiasm of the incredible SYTA members who participated as speakers and presenters. This year, participants represented more than 51 countries, bringing diverse perspectives and cultures to the program.

A special thank you to Visit Pittsburgh for bringing a taste of their amazing city to the program. Students especially enjoyed the virtual experiences from the National Aviary, Bradford House & Whiskey Rebellion, Medieval Times Dinner & Tournament, and Rivers of Steel.

We now look ahead to our in-person skill-building program in Pittsburgh this August, alongside the SYTA Annual Conference. We hope to involve many SYTA members so you can experience the impact of the [SYTA Youth Foundation](#) firsthand.

### **One youth participant, Robel from the U.S., shared:**

“The GCC helped me visualize the type of person I want to be in the future—someone who shares their experiences while learning from others. It gave me a wider perspective and made me more ambitious after learning about so many different cultures.”

Check out the [recap video here](#) or learn more by clicking the button below!

LEARN MORE



## [Schedule at a Glance Updates](#)

Take a look at our schedule at a glance for the latest changes to prepare your itinerary! We have new and exciting events that you'll want to review to get the most out of your conference experience. Remember to check out the Schedule at a Glance for the most up to date schedule information.

LEARN MORE

## [Call for Sponsorship](#)

We are actively seeking sponsors! If you are interested in hearing more about available sponsorships for the 2026 Annual Conference in Pittsburgh, please reach out to Reed Warner at [rwarner@syta.org](mailto:rwarner@syta.org).

## [New Sponsor Recognition](#)

- [Destination Niagara USA](#)
- [Edge at Hudson Yards](#)
- [Empire State Building Observatory](#)
- [Explore Branson](#)
- [Fly My Group](#)
- [PhotoVision, Inc.](#)
- [VisitPITTSBURGH](#)

## [Pre-Conference Webinars](#)

Want more ways to prepare for Conference? Check out our upcoming Virtual Education sessions where we will discuss everything you need to know!



## [SYTA Annual Conference: Appointment Webinar](#)

**Wednesday, April 1, 2:00 PM EST | 11:00 AM PST**

Join SYTA Staff and SYTA Annual Conference Committee to learn what to expect during your one-on-one business appointments and how to prepare for a successful appointment session.

[REGISTER](#)



## [SYTA Annual Conference: Mentor/Mentee Virtual Meet-Up #1](#)

**Tuesday, May 19, 2:00 PM EST | 11:00 AM PST**

Join the group of mentors and mentees to get your questions answered and learn the ins and outs of SYTA's Annual Conference!

[REGISTER](#)



## [SYTA Annual Conference: Mentor/Mentee Virtual Meet-Up #2](#)

**Wednesday, June 17, 2:00 PM EST | 11:00 AM PST**

Join the group of mentors and mentees to get your questions answered and learn the ins and outs of SYTA's Annual Conference!

[REGISTER](#)



## [SYTA Annual Conference: Know Before You Go](#)

**Thursday, July 23, 2:00 PM EST | 11:00 AM PST**

We cannot wait to see you in Pittsburgh, PA for the 2026 SYTA Annual Conference! Join SYTA Staff and SYTA Annual Conference Committee to learn everything you need to know for the upcoming conference. Be sure to join us to learn what is new!

[REGISTER](#)

*If you aren't attending Annual Conference, be sure to keep up with SYTA via your eSYTA news and social for upcoming education and events details!*

HOTEL & TRAVEL

REGISTRATION

SPONSORSHIP

MEMBERSHIP BENEFITS

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