



2026 SYTA ANNUAL CONFERENCE



AUGUST 21-24, 2026
Pittsburgh, Pennsylvania



LAST CHANCE!

SYTA ANNUAL CONFERENCE

LAST DAY FOR EARLY BIRD RATES!

Register today to save money for your company!

An icon of a green bird perched on a clock face.

Early Bird Rates Expire Today!

Today is your **LAST CHANCE** to get **Early Bird pricing!** Register today to save money for your company!

If you're taking appointments, you can **save \$200** just by registering during the Early Bird period. Don't miss out! Attendees will start exploring the appointment portal tomorrow, so register now to ensure your profile is visible and ready for meetings!

[REGISTER NOW](#)

Appointments Open April 1!

Don't wait! Start planning your schedule when the appointment portal opens!

Want to get the most out of your meetings? Join tomorrow's Virtual Education session!

A circular icon with a play button and the word "WEBINAR".A laptop displaying "SYTA ANNUAL CONFERENCE: APPOINTMENT WEBINAR WEDNESDAY, APRIL 1 2:00 PM EST | 11:00AM PST" and two women in a meeting.

Appointments Open Tomorrow, April 1!

Mark your calendar for April 1 and get your schedule started with our appointment portal! Want to know more about these appointments? Register for [our webinar](#), also on April 1, to prepare for a successful round of appointments.

LEARN MORE



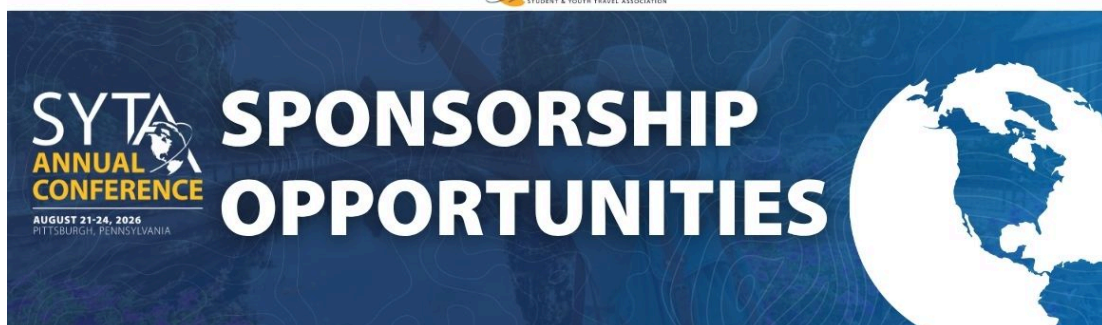
Thought Leader Sessions to Come!

Conference Education—Thought Leader Sessions—are one of the highlights of SYTA’s Annual Conference. These sessions will help you grow, learn and improve your business. **New this year:** you can view Thought Leader sessions directly in the Activities section of your Conference profile!

Planning to take appointments? Be sure to review these sessions and block off your time accordingly so you don’t miss the ones most relevant to you.

Stay tuned! Details on the 2026 Thought Leader Sessions will be posted under Education **tomorrow, April 1.**

LEARN MORE



Sponsorship Catalog is Live!

Ready to make your mark in Pittsburgh? If you are looking to set your organization apart at the **2026 SYTA Annual Conference**, now is the time to secure your spot. Whether you are interested in hosting a turnkey booth to network at the showcase, sponsor a high-impact meal or reception with tour operators, or show your appreciation to fellow attendees by sponsoring an exciting activity, there is an option for everyone.

The brand-new sponsorship catalog is officially live and packed with creative ways to elevate your brand. When you are ready to lock in your vision or have questions about a custom activation, connect with **Reed Warner** at rwarners@syta.org.

EXPLORE SPONSORSHIPS



Enhance your Conference Experience as a **MENTOR/MENTEE**

Give back as an experienced attendee  Make the most of your first conference

Sign Up to be a Mentor or Mentee!

Have you attended Annual Conference before and want to give back as a mentor? We're looking for experienced attendees to participate, **simply select "Mentor" during registration** or update your profile settings.

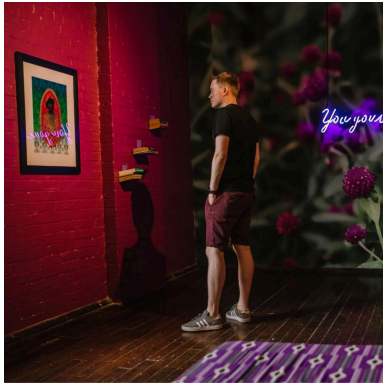
Attending for the first time? Consider signing up as a mentee, by selecting so in your registration, to make the most of your first conference, gain insider tips, navigate the event with confidence, and build meaningful connections!



SIGHTSEEING TOURS

Sightseeing Tours

Sightseeing tours are a great way to enhance your Conference experience and immerse yourself in our destination. Take a look at some of the tours we have to offer!



Mattress Factory Contemporary Art Museum

Friday, August 21, 10:00AM

Mattress Factory is an artist-centered museum, international residency program and renowned producer and presenter of installation art. We say “yes” to artists, offering time and space to dream and realize projects in our hometown, Pittsburgh, PA.



Maxo Vanka Murals

Friday, August 21, 10:30AM

Maxo Vanka’s 25 powerful murals are one of Pittsburgh’s hidden gems. Immerse yourself in the awe-inspiring murals of Croatian artist Maxo Vanka on a guided tour at the historic St. Nicholas Croatian Catholic Church in Millvale.



Senator John Heinz History Center and Western PA Sports Museum

Friday, August 21, Tour 1: 11:00AM, Tour 2: 1:00PM

As Pittsburgh’s “people museum,” the History Center preserves and interprets the history of Western Pennsylvanians through interactive exhibitions that feature iconic artifacts like the TV set from “Mister Rogers’ Neighborhood” and the world’s oldest jeep.



Soldiers & Sailors Museum

Friday, August 21, Tour: 1:00PM, Tour: 2:00PM

The Soldiers & Sailors Memorial Hall & Museum is a unique military memorial dedicated to honoring the men and women of all branches of service, from all generations and conflicts. The only museum in the world that honors all branches of the US Military.

[LEARN MORE](#)



Help Make The SYTA Youth Foundation's Upcoming Fundraising Auction a Success!

Excitement is building for our upcoming SYTA Youth Foundation Auction at SYTA's Annual Conference, and we need your help to make it a memorable and successful event! This auction is a meaningful opportunity to support the Foundation and help create life-changing travel opportunities for youth through scholarships and programs. Funds raised through the auction **directly contribute to making educational and enriching travel experiences more accessible to students**, and donated auction items play a vital role in helping us expand that impact.

We are looking for items for the **Live Auction** (valued at \$2,500 or greater), **Silent Auction** (valued at \$250 or greater) and **Chance Drawing** (valued at \$100 or greater).

Every contribution helps create an exciting auction while directly supporting a great cause.

[Interested in donating an item?](#)

Contact **info@sytayouthfoundation.org** for more information. All donations must be submitted by July 24, 2026.

[LEARN MORE](#)

Pre-FAM:
**PITTSBURGH
STUDENT
DISCOVERY**

Discover why Pittsburgh is an unforgettable, enriching, and easy-to-sell destination for student groups.



Pre-FAM: Pittsburgh Student Discovery

[VisitPITTSBURGH](#) and [Rivers of Steel](#) invite student tour operators to experience a one-day, high-impact FAM designed to showcase Pittsburgh's top educational and student-friendly attractions! Register early to secure your spot!

LEARN MORE

New Sponsor Recognition

- [Museum of the Bible](#)
- [Meet Boston](#)
- [Visit Virginia Beach](#)
- [Jassby](#)

Pre-Conference Webinars

Want more ways to prepare for Conference? Check out our upcoming Virtual Education sessions where we will discuss everything you need to know!



SYTA
STUDENT YOUTH TRAVEL ASSOCIATION

**SYTA ANNUAL
CONFERENCE:
APPOINTMENT
WEBINAR**

WEDNESDAY, APRIL 1
2:00 PM EST | 11:00AM PST

[SYTA Annual Conference: Appointment Webinar](#)

Wednesday, April 1, 2:00 PM EST | 11:00 AM PST
Join SYTA Staff and SYTA Annual Conference Committee to learn what to expect during your one-on-one business appointments and how to prepare for a successful appointment session.

REGISTER



**SYTA ANNUAL
CONFERENCE:
MENTOR/MENTEE
VIRTUAL MEET-UP #1**

TUESDAY, MAY 19
2:00 PM EST | 11:00 AM PST

[SYTA Annual Conference: Mentor/Mentee Virtual Meet-Up #1](#)

Tuesday, May 19, 2:00 PM EST | 11:00 AM PST
Join the group of mentors and mentees to get your questions answered and learn the ins and outs of SYTA's Annual Conference!

[REGISTER](#)



**SYTA ANNUAL
CONFERENCE:
MENTOR/MENTEE
VIRTUAL MEET-UP #2**

WEDNESDAY, JUNE 17
2:00 PM EST | 11:00 AM PST

[SYTA Annual Conference: Mentor/Mentee Virtual Meet-Up #2](#)

Wednesday, June 17, 2:00 PM EST | 11:00 AM PST
Join the group of mentors and mentees to get your questions answered and learn the ins and outs of SYTA's Annual Conference!

[REGISTER](#)



**SYTA ANNUAL
CONFERENCE: KNOW
BEFORE YOU GO**

THURSDAY, JULY 23
2:00 PM EST | 11:00 AM PST

[SYTA Annual Conference: Know Before You Go](#)

Thursday, July 23, 2:00 PM EST | 11:00 AM PST
We cannot wait to see you in Pittsburgh, PA for the 2026 SYTA Annual Conference! Join SYTA Staff and SYTA Annual Conference Committee to learn everything you need to know for the upcoming conference. Be sure to join us to learn what is new!

[REGISTER](#)

If you aren't attending Annual Conference, be sure to keep up with SYTA via your eSYTA news and social for upcoming education and events details!

[HOTEL & TRAVEL](#)

[REGISTRATION](#)

[SPONSORSHIP](#)

[MEMBERSHIP BENEFITS](#)
