



2026 SYTA ANNUAL CONFERENCE

AUGUST 21-24, 2026
Pittsburgh, Pennsylvania



Early Bird Rates Expire this Month!

Early Bird pricing is available **ONLY** until March 31. Save money for your company by registering today!

REGISTER NOW



Stay at the Omni William Penn Hotel—SYTA's Preferred Host Hotel!

Make your reservation today! Both Drury Plaza Hotel Pittsburgh Downtown and The Westin Pittsburgh are **SOLD OUT** and rooms at SYTA's Preferred Host Hotel, [The Omni William Penn Hotel](#) are going quickly! Don't miss your chance to stay at the hotel that specializes in giving guests an authentic feel for the local flavor in leading business gateways and leisure destinations across North America.

Rates

Single/Double: \$222.00

Room rate includes hot breakfast and evening snacks during designated hours.

Please note that state and local taxes apply, including a 14% occupancy tax.

BOOK NOW



[Sightseeing Tours](#)

Experience the ever-evolving and must-see medley of all that Pittsburgh has to offer! From [river cruises](#) to art across the city to a full overview of the “[Best of the Burgh](#),” you can’t be bored in the Burgh! Take a look at your tour options and start to plan your day. Sightseeing tours are included in the price of your conference registration and instructions on how to register is on the website.

SIGHTSEEING TOURS

[Call for Sponsorship](#)

We are actively seeking sponsors! If you are interested in hearing more about available sponsorships for the 2026 Annual Conference in Pittsburgh, please reach out to Reed Warner at rwarners@syta.org.

[New Sponsor Recognition](#)

- [Alabama Tourism](#)
- [Edge at Hudson Yards](#)
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- [Harry Potter and the Cursed Child](#)
- [Virginia Tourism Corporation](#)
- [WeTravel](#)

[Pre-Conference Webinars](#)

Want more ways to prepare for Conference? Check out our upcoming Virtual Education sessions where we will discuss everything you need to know!



[SYTA Annual Conference: Appointment Webinar](#)

Wednesday, April 1, 2:00 PM EST | 11:00 AM PST

Join SYTA Staff and SYTA Annual Conference Committee to learn what to expect during your one-on-one business appointments and how to prepare for a successful appointment session.

[REGISTER](#)



[SYTA Annual Conference: Mentor/Mentee Virtual Meet-Up #1](#)

Tuesday, May 19, 2:00 PM EST | 11:00 AM PST

Join the group of mentors and mentees to get your questions answered and learn the ins and outs of SYTA's Annual Conference!

[REGISTER](#)



[SYTA Annual Conference: Mentor/Mentee Virtual Meet-Up #2](#)

Wednesday, June 17, 2:00 PM EST | 11:00 AM PST

Join the group of mentors and mentees to get your questions answered and learn the ins and outs of SYTA's Annual Conference!

[REGISTER](#)



[SYTA Annual Conference: Know Before You Go](#)

Thursday, July 23, 2:00 PM EST | 11:00 AM PST

We cannot wait to see you in Pittsburgh, PA for the 2026 SYTA Annual Conference! Join SYTA Staff and SYTA Annual Conference Committee to learn everything you need to know for the upcoming conference. Be sure to join us to learn what is new!

[REGISTER](#)

If you aren't attending Annual Conference, be sure to keep up with SYTA via your eSYTA news and social for upcoming education and events details!

HOTEL & TRAVEL

REGISTRATION

SPONSORSHIP

MEMBERSHIP BENEFITS
