



2026 SYTA ANNUAL CONFERENCE

AUGUST 21-24, 2026
Pittsburgh, Pennsylvania



Housing Now Open!

We are excited to offer you several options for your accommodations while in Pittsburgh. **Choose your own experience:** the convenience of being right next to the Convention Center **or** surrounded by the happenings of downtown. Housing is open and reservations can be made through **Orchid Events**, the official housing vendor SYTA. Please click on the link below to book your housing at SYTA's negotiated rates.

[HOTEL INFORMATION](#)

Be Aware of Early Bird Deadline!

Early Bird pricing is available until March 31. Save money for your company by registering today!

[REGISTER NOW](#)

Meet the 2026 SYTA Conference Committee!

SYTA's Annual Conferences have been incredible events where those who are passionate about promoting, selling, and providing travel experiences for students have been able to come together to learn, connect and grow together. But these opportunities would not have been possible without **the dedication of our Conference Committee!** The individuals who comprise the 2026 Conference Committee have been hard at work to ensure that our members have the best event possible in Pittsburgh. Thank you to the committee for your passion, commitment and drive to make this a memorable experience for all!

[Meet the Committee](#)

Pittsburgh is Ready for You!

Welcome to Pittsburgh! A city that ranks among the top places to live, work, and visit in the United States, Pittsburgh is excited to host vibrant voices of the student and youth travel industry at the SYTA Annual Conference. In Pittsburgh, you have a variety of incredible sights to see and activities to do. Get ready to explore a modern, ever-evolving city where the must-sees vary weekly. Let's make beautiful travel memories together!

For information on all the offerings you'll find during your time in Pittsburgh, check out the [VisitPITTSBURGH website](#).

VISITPITTSBURGH

Tour Operator Pre-FAM Invitation

Visit PITTSBURGH and **Rivers of Steel** invite student tour operators to experience a one-day, high-impact **FAM** designed to showcase **Pittsburgh's top educational and student-friendly attractions**. Operators should plan to arrive at PIT on Wednesday, August 19. The FAM begins on **Thursday, August 20**, and all meals are included. To see more details and to be considered for the tour, please fill out the registration form below for each person attending. This FAM is for **Tour Operators Only** and is limited to 30 people.

REGISTRATION FORM

Call for Speakers

We are actively seeking speakers for Thought Leader Sessions! If you would like to be considered, or have a recommendation for a speaker, please complete this [form](#).

FORM

Call for Sponsorship

We are actively seeking sponsors! If you are interested in hearing more about available sponsorships for the 2026 Annual Conference in Pittsburgh, please reach out to Reed Warner at rwarners@syta.org.

New Sponsor Recognition

- [Broadway in Chicago](#)
- [Broadway Inbound](#)
- [Visit Richmond VA](#)
- [US Ghost Adventures](#)
- [Valley Forge Tourism & Convention Board](#)
- [Visit Savannah](#)

If you aren't attending Annual Conference, be sure to keep up with SYTA via your eSYTA news and social for upcoming education and events details!

HOTEL & TRAVEL

REGISTRATION

SPONSORSHIP

MEMBERSHIP BENEFITS
