



2026 SYTA ANNUAL CONFERENCE



AUGUST 21-24, 2026
Pittsburgh, Pennsylvania



The Appointment Portal is OPEN!

Want to get the most out of your meetings?
Watch our recorded Virtual Education session!

SYTA ANNUAL CONFERENCE:
APPOINTMENT WEBINAR
WEDNESDAY, APRIL 1
2:00 PM EST | 11:00AM PST

SYTA

WEBINAR

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A blue banner with a laptop image. The laptop screen displays text about a webinar. A yellow speech bubble contains the text 'Want to get the most out of your meetings? Watch our recorded Virtual Education session!'. A yellow button with a headset icon and the word 'WEBINAR' is in the top right corner.

[Request Your Conference Appointments!](#)

The Appointment Portal is **OPEN!** Log into the [Attendee Hub](#) for organization profile creation, research and requests. These quick appointments are designed to act as an in-person introduction that would otherwise take place via phone, email, or webcam communication. **We encourage you to check back regularly in the portal as new companies continue to register.**

Want to know more about how to make the most out of these appointments? We hosted [a webinar](#) to prepare for a successful round of appointments, and you can watch the recording [here!](#)

APPOINTMENT PORTAL



[Stay on Track with Key Dates!](#)

We're excited to introduce our new [Important Dates & Deadlines section](#) on the SYTA Annual Conference website! Here, you'll find all the essential conference milestones in chronological order, from registration and hotel booking to business appointments, volunteer sign-ups, and webinars, so you can plan ahead and never miss a deadline.

Check out [the full list](#) and mark your calendar!

LEARN MORE



[The Global Citizens Challenge in Pittsburgh!](#)

If you met a teen wearing a blue t-shirt at the 2025 Annual Conference, you encountered one of the participants in [Your Big Year's Global Citizens Challenge](#)—and we're pleased to continue the program this year!

This program brings groups of students together virtually to participate in sessions that help them create friendships and learn new skills. Conference attendees who are interested in connecting with these youth participate in panels and speed networking, bringing their valuable skills to the experience.

LEARN MORE



[Run/Walk/Slumber Registration is Open!](#)

Join us for the Run/Walk/Slumber at the 2026 Annual Conference—registration is now open!

Run/Walk/Slumber proceeds benefit the [SYTA Youth Foundation](#), so every step, stride, or even “slumber in bed” helps support an incredible cause. Whether you’re planning to walk, run, or take part from the comfort of your bed, there’s a place for everyone.

The Run/Walk/Slumber will kick off at **The Westin Pittsburgh at 6:00 AM on Sunday, August 23.**

This year’s route showcases a beautiful course through downtown Pittsburgh, featuring scenic riverfront views and iconic bridge walks that highlight the best of the city.

Registration is open now, so don’t miss your chance to be part of this impactful, fun conference experience!

[REGISTER](#)



[Don't Miss the June 1 Booth Sponsorship Deadline!](#)

Interested in showcasing your organization at the SYTA Annual Conference? Whether it’s a turnkey booth or sponsoring one of our popular activators, now’s your chance! The deadline to secure your spot is **June 1**. Reach out to [Reed Warner](#) to explore your options and get involved!

[LEARN MORE](#)

New Sponsor Recognition

- [Group Sales Box Office/ Broadway.com](#)
- [AFC Travel](#)
- [Disney Imagination Campus](#)
- [Disney on Broadway](#)
- [Visit Montgomery](#)
- [Visit Williamsburg](#)

Pre-Conference Webinars

Want more ways to prepare for Conference? Check out our upcoming Virtual Education sessions where we will discuss everything you need to know!



SYTA Annual Conference: Appointment Webinar

Wednesday, April 1, 2:00 PM EST | 11:00 AM PST
Join SYTA Staff and SYTA Annual Conference Committee to learn what to expect during your one-on-one business appointments and how to prepare for a successful appointment session.

[WATCH RECORDING](#)



SYTA Annual Conference: Mentor/Mentee Virtual Meet-Up #1

Tuesday, May 19, 2:00 PM EST | 11:00 AM PST
Join the group of mentors and mentees to get your questions answered and learn the ins and outs of SYTA's Annual Conference!

[REGISTER](#)



SYTA Annual Conference: Mentor/Mentee Virtual Meet-Up #2

Wednesday, June 17, 2:00 PM EST | 11:00 AM PST
Join the group of mentors and mentees to get your questions answered and learn the ins and outs of SYTA's Annual Conference!

[REGISTER](#)



[SYTA Annual Conference: Know Before You Go](#)

Thursday, July 23, 2:00 PM EST | 11:00 AM PST

We cannot wait to see you in Pittsburgh, PA for the 2026 SYTA Annual Conference! Join SYTA Staff and SYTA Annual Conference Committee to learn everything you need to know for the upcoming conference. Be sure to join us to learn what is new!

[REGISTER](#)

If you aren't attending Annual Conference, be sure to keep up with SYTA via your eSYTA news and social for upcoming education and events details!

[HOTEL & TRAVEL](#)

[REGISTRATION](#)

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