

Professional Development

PROFESSIONAL CERTIFICATIONS ARE IMPORTANT IN EVERY INDUSTRY AND THE STUDENT TRAVEL INDUSTRY IS NO DIFFERENT. SYTA is proud to offer education and certifications to show that you and your organization are dedicated to safety, providing quality student travel experiences and that you hold yourself to a high standard of expertise and safety.

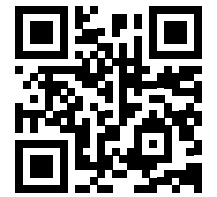
SYTA LEARNING ACADEMY

Over 100 courses available
(complimentary to SYTA members)

All courses count towards CSTP certification

Business and tourism-focused content

Course content applicable for all professional career levels



**ACCESS SYTA
LEARNING ACADEMY**

CSTP: Certification for Individual Travel Professionals



The **CSTP Certification Program** is designed for individual student travel professionals to learn the latest and effective practices in the student travel industry. Professionals will benefit from personal and professional development through the experiences and continuing education courses in the following core competencies:

- » **Hospitality and Tourism**
- » **Business Management**
- » **Human Resources Management**
- » **Cultural Mindfulness**
- » **Risk Management**
- » **Research and Data**



In addition to education, CSTP applicants must also participate in SYTA events and volunteer within the student travel industry.

CSTO: Certification for Student Travel Organization



The **CSTO** is an organizational certification available to Active (Tour Operator) Members of SYTA. The CSTO ensures that student travel organizations meet the highest standards available for safety and professional management in the student travel industry. The standards that must be met for this certification include:

- » **Risk Assessment and Management**
- » **Emergency Response**
- » **Crisis Communications**
- » **Staff/Chaperone/Driver Background Checks**
- » **Business Practices**
- » **Vendor assessments**
- » **Safety Procedures/Briefing**
- » **Family Assistance & Support**
- » **ADA Requirements**
- » **Health Information**
- » **International Travel Requirements**
- » **First Aid/CPR Training**
- » **Incident Response / Lost Student Protocols**
- » **Security**

For more information, please contact center@syta.org