



## COLOR PALETTE



**CMYK** 100, 68, 8, 52  
**RGB** 0, 48, 94  
**Web** 00305e  
**Pantone** PMS 295



**CMYK** 0, 38, 95, 0  
**RGB** 251, 170, 39  
**Web** fbaa27  
**Pantone** PMS 137



**CMYK** 35, 0, 6, 0  
**RGB** 160, 219, 235  
**Web** a0dbeb  
**Pantone** PMS 2975



**CMYK** 73, 62, 8, 26  
**RGB** 71, 83, 132  
**Web** 475384  
**Pantone** PMS 5275



**CMYK** 39, 0, 75, 0  
**RGB** 165, 209, 109  
**Web** a5d16d  
**Pantone** PMS 366



**CMYK** 100, 52, 0, 0  
**RGB** 0, 111, 186  
**Web** 006fba  
**Pantone** PMS 2935

## TYPEFACE

### Myriad Pro

Used for all print and digital marketing.

ABCDEFGHIJKLMNOP  
 OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxy

0123456789

## LOGO USAGE

**The SYTA logo may not be altered or re-created in any way.**

When placing the logo on an image, color or pattern, it is essential that there is enough contrast between the logo and the background. The logo must not be placed on backgrounds that detract from or compete with the logo.

Allow at least a .125" border around the logo. Nothing must overlap or be placed directly adjacent (left, right, top or bottom of), without the space specified.