

Listed below, you'll find five social media post captions that you're encouraged to use on your own platforms. Simply copy, paste and add the appropriate tags. Premade graphics are also available for use: Click on the graphic directly underneath the caption to open the file.

A FEW THINGS TO KEEP IN MIND:

Tag SYTA, SYF and/or Teach & Travel by pressing @ and typing the following handles.

Facebook: @SYTA: Student and Youth Travel Association, @SYTA Youth Foundation, @Teach & Travel Magazine

Instagram: @sytaorg, @sytayouthfoundation, @teachandtravelmag

LinkedIn: @SYTA: Student & Youth Travel Association, @Teach and Travel

When posting on Instagram, ensure your link in bio is up to date, and instead of posting your URL within your post, simply reference "Link in bio."

You are welcome to include any hashtags associated with your company and may also want to consider adding a few of the most popular surrounding student travel:

#studenttravel #youthtravel #educationaltravel #performancetravel #educationaltour #teachandtravel

POST 1

[Company Name] is a proud member of the Student & Youth Travel Association, so you can rest assured that you're in good hands when working with us and traveling with your students. With the highest safety standards and an emphasis on quality experiences, SYTA ensures tour operators have the experience, knowledge and financial security to travel with student groups.

Elevate your educational experiences by contacting us to plan your next trip! [Company URL or Link in bio.]



POST 2

As a Student & Youth Travel Association member, we believe that student travel is more than a class trip—it's an investment in education, personal growth and global understanding.

Meeting SYTA's high standards of safety and quality, shows that **[Company Name]** is dedicated to creating experiences that go beyond the classroom—offering students the chance to explore new cultures, build lifelong friendships and develop skills that extend further than a textbook. Learn more by reaching out to us today. **[Company URL or Link in bio.]**



POST 3

Did you know that **[Company Name]** is a supporter of the SYTA Youth Foundation?

Through strategic partnerships and initiatives, SYF provides scholarships and financial aid for students and youth in need who have a desire to travel. With various programs offered, educators have the ability to enrich the link between travel experiences and character development—as well as identify opportunities that support the evolving needs of today's youth.

We encourage you to consider working with the Foundation on a specific program or applying for an available scholarship to ultimately help create globally responsible citizens through travel! Have questions on what it means to be a supporter of the Foundation? Contact us! **[Company Link or Link in bio.]**



POST 4

[Company Name] is a proud member of the Student & Youth Travel Association and we're passionate about ensuring educators are equipped to offer, plan and successfully execute student travel.

By subscribing to SYTA's FREE official publication—Teach & Travel Magazine—educators will find a plethora of resources designed to help them understand the issues, trends and insights into the social and educational benefits of student travel. Teach & Travel also directs teachers to specialized student tour operators who can help mitigate risks in travel planning.

Questions about student travel or looking to plan your next trip? Subscribe and contact us today. [Company Name or Link in bio.]

Teach & Travel Magazine: <https://teachtravel.org/enews-subscribe/>



POST 5

As a proud Student & Youth Travel Association member, we are excited to share the Top Student Travel Destinations selected by SYTA Tour Operators! These destinations are enjoyed by educators and students alike, offering incredible educational opportunities for student trips: <https://teachtravel.org/tools-and-resources/>

See a destination you're interested in? Contact [Company Name] today to start planning! [Company Link or Link in bio.]

