



COLOR PALETTE



CMYK 100, 68, 8, 52
RGB 0, 48, 94
Web 00305e
Pantone PMS 295



CMYK 39, 0, 75, 0
RGB 165, 209, 109
Web a5d16d
Pantone PMS 366



CMYK 100, 52, 0, 0
RGB 0, 111, 186
Web 006fba
Pantone PMS 2935



CMYK 73, 62, 8, 26
RGB 71, 83, 132
Web 475384
Pantone PMS 5275



CMYK 0, 38, 95, 0
RGB 251, 170, 39
Web fb aa27
Pantone PMS 137



CMYK 35, 0, 6, 0
RGB 160, 219, 235
Web a0db eb
Pantone PMS 2975

TYPEFACE

Myriad Pro

Used for all print and digital marketing.

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxy z

0123456789

LOGO USAGE

The SYTA Youth Foundation logo may not be altered or re-created in any way.

When placing the logo on an image, color or pattern, it is essential that there is enough contrast between the logo and the background. The logo must not be placed on backgrounds that detract from or compete with the logo.

Allow at least a .125" border around the logo. Nothing must overlap or be placed directly adjacent (left, right, top or bottom of), without the space specified.