

SUPPLIERS' SUPPLEMENTAL GUIDE

This guide provides ideas for how to use and share SYF Funding Opportunities with educators and youth organizations.

Keep it handy during planning conversations. Support schools or groups where cost may be a barrier, and share these resources with parents or group leaders early in the planning process.

Find sample email templates and scripts on **Page 2**.

BEST PRACTICES FOR DISTRIBUTION



Email the SYF **Programs & Scholarships** PDF to clients and partners.



Post in staff break rooms or teacher lounges.



Link on your website or on your social media.



Share when Road Scholarship applications open.



Print for school or group presentations.

SYF KEY MESSAGES

Travel changes young lives for good!

SYTA's research shows that experiential travel – whether local, domestic, or international– can produce impactful results to help young people increase self-confidence, independence, and education about new and different cultures.

Find the full SYF Marketing Toolkit with infographics and other resources [here](#).

SAMPLE EMAIL TEMPLATES

FROM: Suppliers

TO: Teachers or Youth Leaders Email List

SUBJECT: New Travel Scholarships Available for Your Students

Hi [First Name],

Exciting news! The [SYTA Youth Foundation](#) has opened applications for their Road Scholarship program, which awards up to \$1,000 per individual and \$5,000 for groups. This opportunity can help reduce travel costs for students and expand access to educational experiences. You can find all the details and application periods in their [Scholarships and Funding flyer](#).

Attached is a document with all the details. Please feel free to forward to colleagues or families who may benefit.

Wishing you and your students happy travels,

[Your Name]

SAMPLE SCRIPTS

"We partner with the SYTA Youth Foundation, which offers programs and scholarships supporting student travel that might be helpful for your group.

[Your Company Name] is a proud supporter of the [SYTA \(Student Youth Travel Association\) Youth Foundation](#). They offer scholarships throughout the year. The most popular, [Road Scholarship](#), is offered twice a year! Visit [Programs & Scholarships](#) to see all their opportunities."