

Teach&Travel

THE LEADING SOURCE FOR EDUCATORS WHO PLAN STUDENT TRAVEL

COLOR PALETTE



CMYK 100, 68, 8, 52
 RGB 0, 48, 94
 Web 00305e
 Pantone PMS 295



CMYK 0, 38, 95, 0
 RGB 251, 170, 39
 Web fbaa27
 Pantone PMS 137



CMYK 74, 5, 40, 0
 RGB 33, 177, 168
 Web 21b1a8
 Pantone PMS 326



CMYK 0, 80, 94, 1
 RGB 237, 89, 41
 Web ed5929
 Pantone PMS 173



CMYK 35, 0, 6, 0
 RGB 160, 219, 235
 Web a0dbeb
 Pantone PMS 2975



CMYK 73, 62, 8, 26
 RGB 71, 83, 132
 Web 475384
 Pantone PMS 5275



CMYK 39, 0, 75, 0
 RGB 165, 209, 109
 Web a5d16d
 Pantone PMS 366



CMYK 100, 52, 0, 0
 RGB 0, 111, 186
 Web 006fba
 Pantone PMS 2935

TYPEFACE

Linux Libertine

Used as the main body copy within the publication.

ABCDEFGHIJKLMN
 OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxy

0123456789

Avenir LT Std

Used within the publication for headers, subheads and sidebars.

ABCDEFGHIJKLMN
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Myriad Pro

Used for marketing material when tied in with SYTA or SYF branding.

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LOGO USAGE

The Teach & Travel logo may not be altered or re-created in any way.

When placing the logo on an image, color or pattern, it is essential that there is enough contrast between the logo and the background. The logo must not be placed on backgrounds that detract from or compete with the logo.

Allow at least a .125" border around the logo. Nothing must overlap or be placed directly adjacent (left, right, top or bottom of), without the space specified.