

SYTA BRANDS:

SERVING AND PROMOTING STUDENT GROUP TRAVEL WORLDWIDE



THE PREMIER PROFESSIONAL TRADE ASSOCIATION THAT PROMOTES STUDENT AND YOUTH TRAVEL WORLDWIDE.

Our Vision: To help students and youth gain greater understanding of the world through the experience of travel.

Our Mission: SYTA is the premier association of businesses dedicated to providing life enhancing travel experiences to students and young people. We instill confidence in our travelers by establishing quality and safety standards for travel providers, and we empower our members through advocacy, education, training and networking opportunities.



SYTA'S PHILANTHROPIC ORGANIZATION.

Our Vision: To provide young people access to travel experiences that spark curiosity, cultural awareness, and care for the world.

Our Mission: The SYTA Youth Foundation connects youth with the resources required for travel experiences that will inspire them to be confident, connected, and globally responsible citizens.



THE LEADING SOURCE FOR EDUCATORS WHO PLAN STUDENT TRAVEL.

Our Vision: To enable educators to bring the experience of travel to students and young people.

Our Mission: Teach & Travel provides knowledge, resources and networking to help educators plan student travel safely, efficiently and professionally while promoting the benefit of using SYTA member companies.



THE AUTHORITY ON QUALITY AND SAFETY STANDARDS AND CERTIFICATION PROGRAMS FOR STUDENT TRAVEL PROVIDERS.

Our Vision: To create a culture of safety to instill confidence in our travelers.

Our Mission: SYTA's Center for Student Travel Safety leads the industry in the enhancement and elevation of health and safety protocols and crisis readiness for student group travel experiences. We provide access to practical training, shared resources and best practices for our members and the student travel community.



THE DEFINITIVE SOURCE FOR UP-TO-DATE DATA AND INFORMATION ON THE STUDENT GROUP TRAVEL INDUSTRY.

Our Vision: To be the global source for data that drives and informs the student travel industry.

Our Mission: SYTA conducts independent quantitative research to provide global evidence of the size, trends and importance of student travel, and measures the social impact of travel on students and youth. This information assists our members in achieving data driven strategies for building their businesses.