



SYTA SUMMIT

FEBRUARY 2-5, 2024 *at Sea*

First things first

Emails from Royal Caribbean:

- Everyone will receive an email from Royal Caribbean asking you to set up or update your account. Be sure to follow the directions in your email.

Aloft Hotel reservations

- This information will be sent to you via SYTA staff. If you need to make changes to your hotel reservation, please contact Cate at cate@teamprecision.com

Any changes to your cruise itinerary (name change, substitution, etc.) please contact Henry at hdeleon@syta.org



Thank you to our Summit Committee!

Dave Mazzarisi, *Co-Chair*

Teresa Vlastic, *Co-Chair*

Amie Shuler

Becky Evans

Dayne Whitehurst

Emily Pinga

Fabio Monteiro

Hollie Stevenson

Kelly Dean

Lakia Shelton

Laura Kreutzer

Terry Valentine



Thank you, Summit Sponsors!



BORN TO CELEBRATE



Thank you to our Host Sponsor!

VisitOrlando®



General Information & Reminders

- The following must be completed for all attendees. You may update your information through the link found in your registration confirmation email.
 - Hotel and transportation needs (**respond by Friday 1/12**)
 - Any name changes
- Please send in your photo for the opening networking event to Cate at cate@teamprecision.com by Monday 1/15
- Photos/social media: We ask attendees to adhere to principles of integrity, professionalism, privacy, and impartiality when posting online. You should refrain from posting any photos or videos without the subject's consent. When in doubt, attendees should not post.

Pre-Summit Activities

- Visit Orlando and Receptively Yours are offering a “Beyond The Parks” Fam Tour February 1 – 2. You may still register for the Fam by emailing Henry at hdeleon@syta.org
- Transportation:
 - Attendees arriving early to Orlando, who are based in Orlando or are participating in the pre-fam, may take shared coach transportation from the Aloft Hotel Orlando hotel to Port Canaveral on Friday, February 2, departing at 12:00 PM. Please ensure this is indicated in your profile.

Attendees planning to arrive on Friday, February 2 should arrive at the Orlando airport by 12:00 PM, (and depart after 12:00 PM on Monday, February 5). Please familiarize yourself with the transportation information provided in your emails/on the website.



Pre-Summit Activities, cont.

- Parking is available at the Aloft Hotel if you are taking SYTA-provided transportation. The Aloft is now offering complimentary parking, be sure to get a parking pass from the front desk. Parking is also available at Port Canaveral for a fee.
- Included in your registration is a SYTA Social on Thursday, February 1st at the Aloft Hotel. For those not attending Summit, there is a \$25 suggested donation to the SYTA Youth Foundation. Please invite your colleagues – open to members and non-members.

Pre-Summit Activities: Friday AM Education - Roundtables

- Breakfast Buffet – all are invited
- Welcome from Visit Orlando
- Education: Tour Operator Roundtables
 - Learn how to build a better relationship with your partners:
 - Air & Charter Transportation
 - Motorcoach Transportation
 - Hotel
- Lunch on your own
- Depart for cruise

Communication

- We created a WhatsApp community for Summit attendees. This will allow you to stay in touch, ask questions, coordinate rides or meet-ups, and more.
- This will be the way we communicate any changes or updates while aboard the ship as well.

How to join a group on WhatsApp:

- 1) Download the WhatsApp application on your mobile device
- 2) Use the QR code to access the Summit group



Boarding the Ship

- Once registered, you will receive a guidebook from Royal Caribbean with specific information and instructions
- Bring your passport or birth certificate, along with a photo ID – don't pack this in your luggage!
- No alcohol
- *As a reminder, each person will receive the Premium Beverage package, WiFi, and a \$50 credit per cabin*

SYTA Summit at Sea: Friday - Cruise Day 1

- Board Allure of the Seas
- Summit Check in: 2:00 pm
 - Brilliance Conference Center (Deck 3) - Receive your badge and other materials
- Welcome Networking Event and Sponsor Meet Up: 2:30 pm
 - If you have not already, please send us a picture that represents you, something you'd like to talk about, a conversation piece. Please send this image to cate@teamprecision.com **by Monday, 1/15**
- Dinner: 5:30 pm
 - Dress is casual
 - Seating will be assigned (assignment will be given at Check-in)
- Afterglow
 - Option to connect and meet up with Summit attendees and/or Enjoy the offerings on the ship



SYTA Summit at Sea: Saturday - Cruise Day 2

- Breakfast on your own
- Welcome session: 8:30 am
- Interactive Workshop with Kevin Brown
- Lunch on your own on the ship or CocoCay
- Perfect Day at CocoCay
- Dinner: 5:30 pm
 - Attire: Formal
 - Tentatively – we hope to be able to take our annual group photo immediately following dinner. Please stay in the dining room for the picture. If this changes, it will be communicated through WhatsApp
- Afterglow



SYTA Summit at Sea: Sunday - Cruise Day 3

- At sea all day
- Breakfast on your own
- Education
 - Tour Operators Only: Cruising With Students
 - SYTA Huddle
 - Investing in Meaningful Travel, Greg Takehara with Tourism Cares
 - AI & Legal Considerations, Jeff Ment with Ment Law Firm
 - Leadership in Business, Andrea Ross with Cultivate Advisors
- Lunch on your own
- Afternoon Activities
- Dinner: 5:30 pm
- Afterglow



Post-Summit: Monday

- Breakfast on ship
- Disembark (by 9 am)
- Departures
- Post-Fam

Departure Transportation

- Departures from Port Canaveral to MCO (schedule on own – link on website to book) – No SYTA transportation
- Departures from Port Canaveral to Aloft Hotel (no post-fam) – SYTA transportation provided by Mears Transportation
- Post-Fam to Kennedy Space & Visitors Center then to MCO, Aloft and Universal Hotels – SYTA transportation provided by ESCOT Bus Lines
- Optional: Universal Hotels courtesy block. Booking link is found on the Summit website – SYTA transportation

Reminders

- Toward the end of January, you will receive an email with last-minute updates, please review this material. You will also receive your Yearbook (who is attending) and the Summit program.
- Update your transportation needs by this Friday 1/12
- Bring your passport or birth certificate as well as a photo ID
- Send in your photo by Monday 1/15

Cruise Tips

- Pack smart – review the schedule and be sure to pack appropriately for the activities/meals planned
 - Items to consider: portable chargers, motion sickness remedies, extra toiletries, sanitizing wipes, medications, sunscreen, etc.
- Arrive on time to the port, allow for time to park if not taking SYTA transportation – please note, the ship waits for no one
- Download the Royal Caribbean app
- Familiarize yourself with the layout of Allure of the Seas
- Don't tip twice – gratuities are included

Questions?

