



SPEAKER BIO

Sheri Jacobs is a highly sought-after keynote speaker who has helped thousands of people unleash their creativity by understanding how to take risks.

Leveraging her role as a seasoned CEO, her work with over 300 companies and organizations, and her achievements as an award-winning wildlife photographer, Sheri helps people and teams learn how to take risks and solve some of the toughest challenges they face today.

Long before "innovation" and "thinking differently" became the popular terms in the business world, Sheri recognized a crucial truth.

Genuine change can only occur when we are brave enough to break free from traditional boundaries.

Sheri is the author of numerous books, including *Venturing Into Uncharted Waters*, *The Art of Membership*, and *Pivot Point: Reshaping Your Business When It Matters Most*.

"Sheri Jacobs always delivers one of the most relevant and inspiring keynotes. She hits a home run by providing spot-on examples of lessons learned, bold leadership, and inspiring stories, all woven together to give us hope for the future." Michelle Mason, President & CEO, American Society of Association Executives



Sheri Jacobs

PRESIDENT & CEO @ AVENUE M GROUP, KEYNOTE SPEAKER,
BEST-SELLING AUTHOR, PROFESSIONAL WILDLIFE
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