SYTA is the non-profit, professional trade association that promotes student and youth travel and seeks to foster integrity and professionalism among student and youth travel service providers. SYTA is “The Voice of Student and Youth Travel.”

SYTA is a dynamic partnership of dedicated professionals passionate in promoting and providing travel experiences for student and youth, which enhance their social, cultural, and educational growth.

**SYTA for TOUR & TRAVEL PROFESSIONALS**

The purpose of the Student & Youth Travel Association is to promote the common business interests of those engaged in promoting, selling, and providing travel experiences for students and youth in order to enhance their social, cultural and educational growth while advancing the student and youth travel industry.

SYTA creates business opportunities for members, bringing together Tour Operators, Travel Agencies and supplier organizations to help create a better environment for students and youth.

### Why Student & Youth Travel?

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<th><strong>STUDENT TRAVEL</strong> is a $194 BILLION INDUSTRY</th>
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<td><strong>20%</strong> ALL GLOBAL TOURISM REVENUE represented by student travel</td>
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<td><strong>STUDENT TRAVEL</strong> is expected to DOUBLE ITS VALUE IN LESS THAN TEN YEARS</td>
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<td>1.5M YOUTH TRAVELERS represented by SYTA annually</td>
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### Who Should BECOME A SYTA MEMBER?

If you’re a tour operator, travel agent, or supplier that services the student and youth travel industry (Hotels, Restaurants, Attractions, Airlines, Destination Marketing Organizations, etc.) and are interested in growing your business, you should consider joining SYTA. When you become a SYTA member, you’ll have the opportunity to network with like-minded travel professionals and share ideas to grow your business and expand professionally.
Become a Part of OUR COMMUNITY!

SYTA is much more than just a membership organization. It’s a community. There are many ways to become involved and something for everyone!

**EDUCATION:** Workshops and educational sessions at the SYTA Annual Conference as well as webinars and exclusive articles on topics of interest.

**SUPPORT:** Business growth ideas, resources, and promotional opportunities.

**KNOWLEDGE:** Shared information keeps members at the forefront of industry developments and enhancements.

**NETWORKING:** Intimate access to leading decision-makers on both tour operator and supplier sides of the industry.

**LEADERSHIP:** A wide variety of ways to get involved for personal and professional growth, including CSTP designation.

**MEMBER BENEFITS**

**TEACH & TRAVEL MAGAZINE**
SYTA’s official publication, providing the most up-to-date information on industry news, travel requirements, fresh destination ideas, and the importance of working with SYTA Member companies. Each issue is read by more than 95,000 educators and student travel planners. Print and digital advertising opportunities available!

**SYTA.ORG**
Members receive special member only benefits, including access to the membership search database.

**eSYTA**
Bimonthly e-newsletter full of important industry happenings, member profiles, events, and more!

**VOTING RIGHTS** for electing SYTA leaders.

**COMMITTEE INVOLVEMENT** Join one of our committees to help shape the future of SYTA, network with other leaders in the student travel industry, help plan events, create safety guidelines, and more!

**EVENTS** Special member-only pricing to SYTA Annual Conference, invitations to local member-only events, SYTA Youth Foundation events, SYTA SUMMIT for tour operators, and MORE!