

## 2016 SYTA Calendar of Events

[SYTA](#) is much more than just a membership organization. It's a community. SYTA creates opportunities for members to come together.

### SYTA Annual Conference

August 18-23, 2016 | Orlando, FL

The SYTA Annual Conference is the premier event for the student and youth travel industry. More than 1,500 industry professionals from across the globe come together for three full days of powerful networking, valuable business appointments, thought-provoking education sessions, and innovative business solutions.

SYTA welcomes all representatives in the student and youth market including tour operators (inbound and outbound), group travel planners, travel agents, international senders, and receptive operators. Professionals from destination marketing organizations, convention and visitors bureaus, international tourism boards, hotels, attractions, restaurants, insurance, technology, transportation, and many more.

### Upcoming Events

- **SYTA Summit**  
January 22-25, 2017 | Banff & Lake Louise, Alberta, Canada
- **SYTA Annual Conference**  
August 25-29, 2017 | Albuquerque, NM
- **SYTA Annual Conference**  
August 24-28, 2018 | Baltimore, MD

### Member Webinars

- **Making the Most of Your Six Minute Appointments: Tips from Your Peers**  
June 21, 2016, 12:00 PM - 1:00 PM EDT
- **SYTA Annual Conference Preview for New Attendees**  
July 13, 2016, 3:00 PM - 4:00 PM EDT

### Media Contacts:

#### MMGY Global

**David Pérez, Vice President – Public Relations**

Direct Line: 646-237-4521

Email Address: [dperez@mmgyglobal.com](mailto:dperez@mmgyglobal.com)

**Nathalie Herrera, Account Executive – Public Relations**

Direct Line: 646-442-6762

Email Address: [nherrera@mmgyglobal.com](mailto:nherrera@mmgyglobal.com)

###