Student Travel Business Barometer is the only data resource of its kind for domestic and international student group travel.

Key Performance Indicators

Domestic travel

<table>
<thead>
<tr>
<th>Month</th>
<th>Average Number of Students Traveling</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>750</td>
</tr>
<tr>
<td>February</td>
<td>1,500</td>
</tr>
<tr>
<td>March</td>
<td>1,200</td>
</tr>
<tr>
<td>April</td>
<td>1,200</td>
</tr>
<tr>
<td>May</td>
<td>1,500</td>
</tr>
<tr>
<td>June</td>
<td>750</td>
</tr>
</tbody>
</table>

International travel

<table>
<thead>
<tr>
<th>Month</th>
<th>Average Number of Students Traveling</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>1,200</td>
</tr>
<tr>
<td>February</td>
<td>900</td>
</tr>
<tr>
<td>March</td>
<td>600</td>
</tr>
<tr>
<td>April</td>
<td>300</td>
</tr>
<tr>
<td>May</td>
<td>0</td>
</tr>
<tr>
<td>June</td>
<td>0</td>
</tr>
</tbody>
</table>

More than half of responding tour operators and agencies (54%) reported increases in the number of students traveling in Q1 2019 when compared to Q1 2018.

Despite the decrease in number of students traveling internationally during the month of June, they opted to stay longer in their destination country for greater exposure and learning.
Key Performance Indicators

Domestic travel

Q1 Change in indicators Q1 2019 vs Q1 2018 Percentage of Tour operators seeing the following development

NUMBER OF STUDENTS TRAVELING
- Increased by more than 20%
- Increased by 11% - 20%
- Increased by 1% - 10%
- No change
- Decreased by 1% - 10%
- Decreased by 11% - 20%
- Decreased by more than 20%

AVERAGE TRIP DURATION
- Increased by more than 20%
- Increased by 11% - 20%
- Increased by 1% - 10%
- No change
- Decreased by 1% - 10%
- Decreased by 11% - 20%
- Decreased by more than 20%

AVERAGE GROUP SIZE
- Increased by more than 20%
- Increased by 11% - 20%
- Increased by 1% - 10%
- No change
- Decreased by 1% - 10%
- Decreased by 11% - 20%
- Decreased by more than 20%

Note: The percentage represents the number of respondents selecting a specific option – e.g., 19% of respondents registered the number of students increasing by more than 20% when comparing Q1 2019 to Q1 2018. The 2018 data were provided by respondents.

International travel

Q1 Change in indicators Q1 2019 vs Q1 2018 Percentage of Tour operators seeing the following development

NUMBER OF STUDENTS TRAVELING
- Increased by more than 20%
- Increased by 11% - 20%
- Increased by 1% - 10%
- No change
- Decreased by 1% - 10%
- Decreased by 11% - 20%
- Decreased by more than 20%

AVERAGE TRIP DURATION
- Increased by more than 20%
- Increased by 11% - 20%
- Increased by 1% - 10%
- No change
- Decreased by 1% - 10%
- Decreased by 11% - 20%
- Decreased by more than 20%

AVERAGE GROUP SIZE
- Increased by more than 20%
- Increased by 11% - 20%
- Increased by 1% - 10%
- No change
- Decreased by 1% - 10%
- Decreased by 11% - 20%
- Decreased by more than 20%

Note: The percentage represents the number of respondents selecting a specific option – e.g., 19% of respondents registered the number of students increasing by more than 20% when comparing Q1 2019 to Q1 2018. The 2018 data were provided by respondents.

Trending in Student Group Travel
Each quarter looks at a specific aspect of the global student travel

Safety
Importance of Safety in Trip Choice

1. Trip costs
2. Attractiveness of a destination
3. Trip itinerary
4. Safety
5. Distance
6. Visa requirements

Technology
Role of Technology in Student Travel
How important do you think is the role of technology in establishing and maintaining communication between your organization and the students?

- Extremely important
- Very important
- Neutral
- Not very important