

# LEAD WITH IMPACT

## How to Influence and make an Impact when Everything is Changing

**The travel, tourism and hospitality industry has been decimated by the impact of the coronavirus COVID-19 outbreak - even more so for Student Travel providers.**

Countries around the world are still actively battling the deadly virus but societies and industries are now also looking to **rebuild and reemerge from the crisis.**

The recovery process for the travel industry will be complicated and lengthy, **but do they know who we are, this is what we are built for.** We will be the ones to **create the future of student travel.** It is time to **Let Go, Create and Thrive.**

How we **think about the future of our industry** and the way we want to lead influences our actions and defines our ability to lead which will in turn **inspire others into action.**

Leading with Impact engages participants in seeing themselves as leaders, no matter the job title or role. **We will learn to use our challenges and strengths as a leadership advantage.**

**We will experience ourselves as leaders and creators** while we share knowledge and lived experiences to create what our future looks like. We will explore diverse ideas, challenge assumptions, and **get creative to create what we want next.** You will leave this session inspired and motivated with **practical tools and an action plan** that will also influence others into action.

In Corinne's presentation you will learn strategies to adapt your thoughts and actions on a moment's notice, to stay focused on the mission, power through unexpected challenges, influence others and **Lead with Impact.**

This **fun, interactive session** will have participants actively participating and doing exercises that connect the concepts to the realities of their real, everyday life.

### What You Will Get:

- An interactive keynote and workshop with unexpected exercises that deliver experiential leadership learning.
- Strategies for communicating and listening as a leader of influence.
- Techniques to inspire yourself, teamwork, and trust within diverse teams.
- A renewed Vision the future and an Action Plan to turn it into a reality

### Who is this for?

#### INDIVIDUALS AND TEAMS WHO WANT:

- To Impact and Influence others through experiences.
- New ways to inspire engagement and participation on their teams and with their customers.
- New approaches for enhancing and improving their contributions through communication.
- To make a positive impact on the company and world around them through their actions.

Using engaging storytelling alongside practical tools and real- life takeaways, Corinne uses her experience in international hot zones to speak, write and coach leading companies and organizations across the country and around the world to overcome resistance, complaining and blaming when



**CORINNE HANCOCK**  
Chaos Coach & Keynote Speaker

Corinne Hancock is the former the Director of Clinics and Training Programs for Project C.U.R.E. A global leader in bringing medical aid to low-income countries. She brought together multi-generational, multi-cultural teams to train leaders, open clinics and deliver medical care in some of the most remote locations on the planet.



Corinne is a certified leadership coach and has worked on numerous contracts with the Department of State and Department of Defense, helping develop the next generation of African Leaders and improve health care systems in some of the most underserved, war torn parts of our world. She is now considered a leader in disrupting the model of aid in Africa. She regularly travels to countries across the African continent working with everyone from heads of state to tribal elders; from US Ambassadors to remote village community members. She challenges them all to create a better way to bring sustainable success to the areas that need it the most. She has worked in conjunction with several for-profit and non-governmental organizations to help them Thrive in Chaos.



Corinne is the Founder of The Curiosity Project, a nonprofit organization that provides health and entrepreneurial opportunities in countries where people have limited access to resources. She regularly leads groups of both medical and non-medical professionals to remote villages where the teams provide medical and entrepreneurial training. She believes that curiosity can create solutions and solve big problems. She challenges perceptions about gender and race, inspiring others to do the same, no matter their situation.

What people are saying...

*"Best speaker of the year! Corinne provided one of the most engaging presentations we've experienced. She provided insight to handling chaos in ways that had not occurred to us previously. She also was excellent in engaging the audience and making them a part of the presentation. We thought the topic and delivery were excellent."* **Cornerstone Systems**



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