



The LEADING AUTHORITY

on **Student & Youth Travel.**



SYTA is a membership organization that represents a committed community of professionals who are passionate about providing the highest quality and safest educational experiences for student and youth travelers.

Our 900+ members serve an estimated 1.5 million youth travelers.

Tour Operators | Group Travel Planners | Travel Agents | International Senders
Receptive Operators Destination Marketing Organizations
Convention & Visitors Bureaus | International Tourism Boards | Hotels
Attractions | Restaurants | Transportation Companies | Insurance Providers

SYTA Provides:

Access to **student travel buyers & sellers**

Virtual & Live Education Programs including the 2023 SYTA Annual Conference in Winnipeg, MB, Canada, August 18 - 22, 2023.

Safety & Risk Management Resources

Certification

Teachers & Educator Resources



FOR MORE INFORMATION



SYTA's Landmark Global Research Study

The Student & Youth Travel Digest sheds light on the tremendous opportunity to enhance learning in young people through student travel, while creating economic opportunities for cities, attractions and small businesses. Collectively, the research represents the patterns and preferences of over 1 million students who have traveled within the U.S. and overseas.



\$5.6 BILLION: THE ESTIMATED OVERALL MARKET VALUE (TOTAL EXPENDITURES) OF U.S. STUDENT GROUP TRAVEL



OF TEACHERS BELIEVE THAT TRAVEL HAS A VERY POSITIVE IMPACT ON STUDENTS' PERSONAL DEVELOPMENT



OF TEACHERS BELIEVE THAT TRAVEL HAS A VERY POSITIVE IMPACT ON STUDENTS' EDUCATION AND CAREER



OF STUDENTS DESCRIBE THEIR TRAVEL EXPERIENCE AS "LIFE-CHANGING," AS REPORTED BY TEACHERS



OF TEACHERS NOTICE AN INCREASED DESIRE AMONG STUDENTS FOR MORE TRAVEL EXPERIENCES IN THE FUTURE



OF TEACHERS CITE FINANCIAL RESOURCES AS A HURDLE TO STUDENT TRAVEL

Prior to the Pandemic

Student travel was a **\$185 billion industry** and **represented 24% of all global tourism.**

SYTA represented **3 million youth travelers annually.**

International Affiliate Membership \$250 Annual Dues

Membership provides online access to the largest network of student tour operators and suppliers focusing on the school market.

This special community is open to Tour Operators or Supplier companies with office(s) outside of the United States.

For more information, click the QR code on the front of this document or visit <https://syta.org/international-affiliates/>

SYTA STRATEGIC PARTNERS

