



SOLES4THE DISTRICT

Join the DC Association Community in its support of local kids experiencing homelessness.

June–September 2023

Not having a place to call home is hard enough. And without a good pair of shoes, kids feel embarrassed, discouraged, or left out— simply because they lack something most of us take for granted. In short, they feel limited today, which can limit their tomorrow. New shoes give kids the opportunity to participate more fully in school, and free up resources their caregivers can use for other necessities.

That's why the Washington DC Association community is coming together to raise \$130,000 to ensure that the 6,500 students experiencing homelessness in DC Public Schools have a new pair of high-quality, well-fitting shoes for the upcoming school year.

Your Association can be a champion for kids experiencing homelessness. It is easy and fun to get involved!

HERE'S HOW IT WORKS

1

Register your Association by June 20: Start by selecting a Team Captain and have them register by contacting Theresa Miller at theresam@soles4souls.org.

2

Attend the Kick-off: Once your team is registered, your Team Captain will receive an invitation to the campaign kick-off, on June 20, 2023 at the National Retail Federation's office.

3

Get Started! Soles4Souls will provide all of the resources needed to mobilize your association and rally support. Every \$20 raised provides 1 student a new pair of shoes.

4

See Your Impact in Action: for every \$5,000 raised, your Association will be invited to send 2 people to the 4EveryKid event in September. At the event, hundreds of students in DC Public Schools will receive a new pair of shoes!

Join Today! Contact Theresa Miller at Soles4Souls, theresam@soles4souls.org

About Soles4Souls:

Soles4Souls is a top rated international nonprofit that turns shoes and clothing into educational and economic opportunities. Through its 4EveryKid program, Soles4Souls aims to provide new shoes each year to the 1.5 million kids across the U.S. experiencing homelessness.

Visit soles4souls.org for more information.

SOLES4SOULS

