

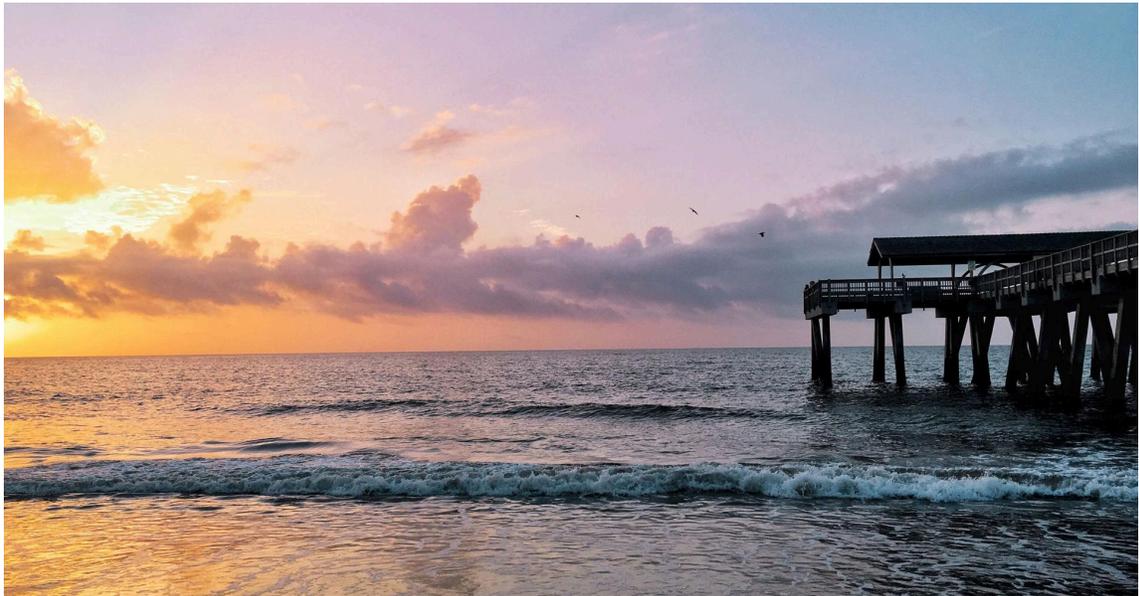


Pre-Event Tour Operator FAM

Lowcountry Nature and Charm Degullah Way: Join [Visit Beaufort, SC](#) for a full day exploring the natural beauty and cultural charm of Beaufort's Lowcountry. On this tour you can explore the historic downtown along the Intracoastal Waterway, see the birds and wildlife seen at the Cypress Wetlands, learn about local educational tours and programs, and more!

[Learn More](#)





Post FAM Trip - Tybee Island

Don't miss out on the ultimate post-conference getaway! Bask in the sun and laugh with colleagues as we conquer Tybee Island after our Annual Conference. We've secured a prime spot at the beach and cozy hotel rooms for you to extend the fun. And let's not forget the iconic Lighthouse and charming downtown Tybee – the perfect backdrop to make beautiful memories. Go to <https://visittybee.com/> to plan your visit.

Learn More



Post FAM Trip - Music, Museums & Main Stages

Visit Music, Museums & Main Stages in Macon, Sandy Springs & Cartersville, GA from August 26-29. FAM is for tour operators & includes transportation, three (3) hotel nights, all meals & admissions.

[Learn More](#)



[Under the Stars with Explore Branson](#)

Our brand-new "**Under the Stars**" **Afterglow** event, hosted by Explore Branson, is shaping up to be a true highlight of the 2025 SYTA Annual Conference—and it is **open to all attendees!** Both **buyers and suppliers** are invited to join us on **August 24, 2025** at the stunning Electric Moon Skytop Lounge for an unforgettable night of music, networking, special guest appearances, an open bar, and a chance to experience the vibrant future of Branson in a fresh and exciting way. **Now is the time to register!** Early bird pricing ends on **Friday, May 30, 2025.**

[Register](#)

[Fun Fact!](#)



Question: Where was the first SYTA Annual Conference held?

For the answer and other fun facts, click the button below!

Read More

New Sponsor Recognition

SYTA is excited to welcome these new sponsors to the 2025 Annual Conference! If you are interested in hearing more about available sponsorships for the 2025 Annual Conference in Savannah, please reach out to Deb Borgwardt at dborgwardt@syta.org.

- Empire State Building Observatory
- AON Corporation



Donate an Auction Item

Are you a DMO or CVB looking to promote your destination at Conference?

The SYTA Youth Foundation is actively seeking destination packages with a value of \$2,500 or higher for our live auction to raise money for programs and scholarships. Help the Foundation connect youth with the resources required for travel experiences that will inspire them to be confident, connected, and globally responsible citizens by donating a destination experience today! Complete the [donation form](#) today!

If you are not a DMO or CVB, there is still the opportunity to donate an item for the Foundation's chance drawing or silent auction at conference! To do so, please complete the [donation form](#) today.

For more information on the SYTA Youth Foundation's auction, visit [here](#).

Donate



Important Dates & Reminders

Friday, May 30: If you booked more than one hotel room in the block, a complete list of names should be submitted to Passkey no later than this date.

Friday, June 6: Don't get locked out of appointments! Check to ensure open invoices are paid. If a check is on the way, please email registration@syta.org to let us know.

Monday, June 9: Appointment portal opens for company profile creation, research, and requests

Tuesday, July 29: Last day to book a hotel room in the block (if available)

Friday, August 1: Appointment Portal closes (at 11:59 pm PST)

Friday, August 1: Last day to register for Sightseeing Tours

Friday, August 8: Business appointment schedules available in hub

[Learn More](#)



Take a Look at our Schedule!

Plan your itinerary at the 2025 SYTA Annual Conference by taking a look at our [schedule](#)! You can fill your agenda with sightseeing tours, business appointments, and sponsor events while making sure to have time for everything that piques your interest. Check it out by clicking the button below!

[Learn More](#)

Pre-Conference Webinars

Want more ways to prepare for Conference? Check out our upcoming Virtual Education sessions where we will discuss everything you need to know!



LEARN HOW TO GET THE MOST OUT OF YOUR APPOINTMENTS AT SYTA'S ANNUAL CONFERENCE!

TUESDAY, JUNE 10
2:00 PM EST | 11:00 AM PST

Learn How to Get the Most Out Of Your Appointments At SYTA's Annual Conference!

Tuesday, June 10, 2:00 PM EST | 11:00 AM PST

Join SYTA Staff and SYTA Annual Conference Committee to learn what to expect during your one-on-one business appointments.

Register



SYTA ANNUAL CONFERENCE MENTOR/MENTEE MEETUP #1

TUESDAY, JUNE 24
2:00 PM EST | 11:00 AM PST

Mentor/Mentee Meet Up #1

Tuesday, June 24, 2:00 PM EST | 11:00 AM PST

Join the group of mentors and mentees to learn the ins and outs of SYTA's Annual Conference!

Register



SYTA'S ANNUAL CONFERENCE: EVERYTHING YOU NEED TO KNOW BEFORE YOU GO!

TUESDAY, JULY 22
2:00 PM EST | 11:00 AM PST

SYTA's Annual Conference: Everything You Need To Know Before You Go!

Tuesday, July 22, 2:00 PM EST | 11:00 AM PST

We cannot wait to see you in Savannah, GA for SYTA's Annual Conference 2025! Join SYTA Staff and SYTA Annual Conference Committee to learn everything you need to know for the upcoming conference. Be sure to join us to learn what is new!

Register



SYTA ANNUAL CONFERENCE MENTOR/MENTEE MEETUP #2

TUESDAY, JULY 29
2:00 PM EST | 11:00 AM PST

SYTA Annual Conference Mentor/Mentee Meetup #2

Tuesday, July 29, 2:00 PM EST | 11:00 AM PST

Join the group of mentors and mentees to learn the ins and outs of SYTA's Annual Conference!

Register


**SYTA ANNUAL
CONFERENCE
VOLUNTEER
ORIENTATION**
TUESDAY, AUGUST 12
2:00 PM EST | 11:00 AM PST

SYTA Annual Conference Volunteer Orientation

Tuesday, August 12, 2:00 PM EST | 11:00 AM PST

Join SYTA Staff and the Annual Conference Committee to learn about volunteering at SYTA's Annual Conference.

Register



Suppliers - Swap the Swag!

Instead of suppliers sending small gifts before our Annual Conference, we invite you to **Swap the Swag** and support a cause that changes lives.

Through this initiative, we encourage YOU, our valued suppliers, to donate to the **SYTA Youth Foundation** in lieu of traditional pre-conference giveaways. Rather than sending branded items, why not send a heartfelt note—via email or mail—highlighting the generous donation made on behalf of your clients?

With this simple yet impactful gesture, you're not just eliminating unnecessary swag—you're opening doors for **a student in need to experience the power of travel**. Your contribution will help provide life-changing travel opportunities to students who may otherwise never have the chance to explore beyond their hometowns.

Join us in making a lasting impact. Let's **Swap the Swag** and turn conference gifts

into unforgettable journeys for the next generation.

Ready to participate? Email **Urte Land** at urte@advantagedgetours.com or **Deb Borgwardt** at dborgwardt@syta.org for more information.

If you aren't attending Annual Conference, be sure to keep up with SYTA via your eSYTA news and social for upcoming education and events details!

HOTEL & TRAVEL

REGISTRATION

SPONSORSHIP

MEMBERSHIP BENEFITS

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