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2025 SYTA ANNUAL CONFERENCE

Savannah | August 22-26, 2025

SAVANNAH CONVENTION CENTER



Conference Committee



Meet the 2025 SYTA Annual Conference Committee!

SYTA's Annual Conferences have been incredible events where those who are passionate about promoting, selling, and providing travel experiences for students have been able to come together to learn, connect and grow together. But these opportunities would not have been possible without **the dedication of our Conference Committee!** The individuals who comprise the 2025 Conference Committee have been hard at work to ensure that our members have the best event possible in Savannah. Thank you to the committee for your passion, commitment and drive to make this a memorable experience for all!

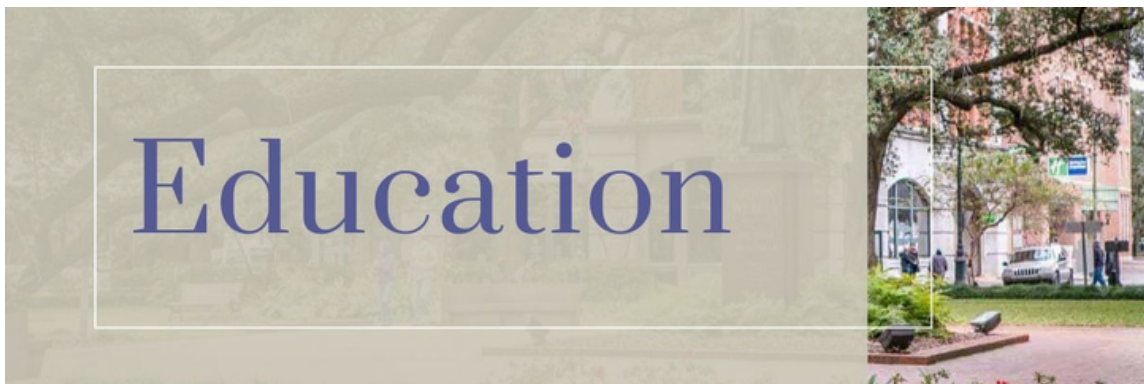
Meet the Committee



[Savannah Fun Facts!](#)

SYTA is so excited to be hosted in Savannah, Georgia for the 2025 Annual Conference, allowing us all to experience everything this incredible city has to offer. With a unique combination of a rich historical background and modern sights and activities, Savannah is the perfect city for our members to explore. How much do you know about all that Savannah has to offer? Read all of our Savannah Fun Facts here!

[Read More](#)



[Education and Thought Leader Sessions](#)

The Conference Committee is pleased to present this year's **Thought Leader Sessions**. From leadership to laws, and sustainability to strategic planning, there

is sure to be a session for everyone! Learn, grow and **earn CSTP credit** with this year's education track! You will have the availability to block your appointment schedule around the sessions you wish to attend so take a look and start to take notes; **the appointment portal will open June 9.**

[Read More](#)



Global Citizen's Challenge

Our **Global Citizens Challenge** is a dynamic program designed to foster peace by building bridges between cultures and increasing engagement with travel and tourism industries. The program provides young people with a transformative, hands-on and collaborative experience, where they can meet and work with peers from around the world.

Following our keystone event in early February 2025, the program continues with in-person workshops featured at the SYTA Conference in Savannah, Georgia in August 2025. We are proud to be working in partnership with **Visit Savannah** and local organizations, including the **Museum of the Mighty Eighth Air Force** and the **Juliette Gordon Low Birthplace Museum**, highlighting this amazing city and its own cultural feats to youth, locally and globally.

On August 24, we are set to host a special networking session, bringing together conference attendees and a select group of youth participants for meaningful face-

to-face connection. We invite SYTA members to take part in this unique opportunity—express your interest in involvement through [this form](#).

Contact [Rachel Head](#) for more questions, rachel@internationalconnector.com.

[Interest Form](#)

[Contact for Questions](#)

[Video of February's Event](#)

[Learn More About the GCC](#)

[SYTA Fun Facts!](#)



Question: Who was the first SYTA president?

For the answer and other fun facts, click the button below!

[Read More](#)

Important Dates



Important Dates & Reminders

Friday, May 30: If you booked more than one hotel room in the block, a complete list of names should be submitted to Passkey no later than this date.

Friday, June 6: Don't get locked out of appointments! Check to ensure open

invoices are paid. If a check is on the way, please email registration@syta.org to let us know.

Monday, June 9: Appointment portal opens for company profile creation, research, and requests.

Tuesday, July 29: Last day to book a hotel room in the block (if available).

Friday, August 1: Appointment Portal closes (at 11:59 pm PST).

Friday, August 1: Last day to register for Sightseeing Tours.

Friday, August 8: Business appointment schedules available in hub.



Support the Foundation

There are several ways you can support the SYTA Youth Foundation while at Conference. See below for your options.

- **Donate an Auction Item** Are you a DMO or CVB looking to promote your destination at Conference? We are actively seeking destination packages with a value of \$2,500 or higher for our live auction to raise money for programs and scholarships. If you are not a DMO or CVB, there is still the opportunity to donate an item for the Foundation's chance drawing or silent auction at conference!

- Help the Foundation connect youth with the resources required for travel experiences that will inspire them to be confident, connected, and globally responsible citizens by donating a destination experience today! Complete the [donation form](#) today! For more information on the SYTA Youth Foundation's auction, visit [here](#). **Suppliers - Swap the Swag!** Instead of
- suppliers sending small gifts before our Annual Conference, we invite you to **Swap the Swag** and support a cause that changes lives. Through this initiative, we encourage you to donate to the **SYTA Youth Foundation** in place of traditional pre-conference giveaways. Rather than sending branded items, why not send a heartfelt note—via email or mail— highlighting the generous donation made on behalf of your clients? Your contribution will help provide life-changing travel opportunities to students who may otherwise never have the chance to explore beyond their hometowns. Join us in making a lasting impact. Let's **Swap the Swag** and turn conference gifts into unforgettable journeys for the next generation. Ready to participate? Email **Urte Land** at urte@advantagetours.com or **Deb Borgwardt** at dborgwardt@syta.org for more information.

Pre-Conference Webinars

Want more ways to prepare for Conference? Check out our upcoming Virtual Education sessions where we will discuss everything you need to know!



Learn How to Get the Most Out Of Your Appointments At SYTA's Annual Conference!

Tuesday, June 10, 2:00 PM EST | 11:00 AM PST

Join SYTA Staff and SYTA Annual Conference Committee to learn what to expect during your one-on-one business appointments.

Register



Mentor/Mentee Meet Up #1

Tuesday, June 24, 2:00 PM EST | 11:00 AM PST

Join the group of mentors and mentees to learn the ins and outs of SYTA's Annual Conference!

[Register](#)



SYTA's Annual Conference: Everything You Need To Know Before You Go!

Tuesday, July 22, 2:00 PM EST | 11:00 AM PST

We cannot wait to see you in Savannah, GA for SYTA's Annual Conference 2025! Join SYTA Staff and SYTA Annual Conference Committee to learn everything you need to know for the upcoming conference. Be sure to join us to learn what is new!

[Register](#)



SYTA Annual Conference Mentor/Mentee Meetup #2

Tuesday, July 29, 2:00 PM EST | 11:00 AM PST

Join the group of mentors and mentees to learn the ins and outs of SYTA's Annual Conference!

[Register](#)

If you aren't attending Annual Conference, be sure to keep up with SYTA via your eSYTA news and social for upcoming education and events details!

[HOTEL & TRAVEL](#)

[REGISTRATION](#)

[SPONSORSHIP](#)

[MEMBERSHIP BENEFITS](#)
