

# SYTA



## ANNUAL CONFERENCE

WINNIPEG, MB, CANADA  
AUGUST 14-18, 2020

**IF YOU ARE IN THE  
STUDENT MARKET,  
YOU BELONG **HERE.****

There are many ways to become  
involved and something for everyone  
at the 2020 SYTA Annual Conference!

**#SYTA2020**

# 2020 SYTA ANNUAL CONFERENCE

Join us for a relaxed yet business-focused setting for tour operators, travel agents, group travel planners and business partners to meet, learn and connect with each other.



**Over 1,000 attendees will gather together at the only conference and showcase dedicated to the student and youth market in North America.**

Attendees will hear the latest in student market research and trends, learn effective business practices and meet with clients and peers during business sessions and networking events.

**Take advantage of this premiere opportunity to join the \$185 billion global student travel industry. There are hundreds of reasons why you shouldn't miss the SYTA Annual Conference.**

## SYTA GUARANTEE

If there is a person or company that you desire to meet, a member of SYTA leadership will ensure the connection is made!



**35,000+**  
Pre-Scheduled  
Business  
Appointments



**50+ HOURS**  
of Networking  
Opportunities



**EDUCATION**  
Sessions

*Hear from experts and top-rated speakers that provide valuable tools and information on the travel industry.*



**EXPLORE**  
Winnipeg

*Tour this culturally diverse city that features world-class attractions, museums, theatres and more.*



**FIRST TIME?**  
Pre-Conference  
Webinars &  
On-site Mentors

# INCREASE VISIBILITY AND BRAND AWARENESS

in the student travel industry with a **SYTA Annual Conference Sponsorship**.

Available at price points and objectives to suit your budget and goals—an event sponsorship will get your brand in front of a captive audience of student travel planners!

**FOR MORE INFORMATION** contact **Becky Armely**, SYTA Senior Operations Manager: **703-610-9028 / barmely@syta.org**

## CONFERENCE PRICING

Save and **REGISTER BY:**

**MARCH 29, 2020!**

[syta.org/conference2020](http://syta.org/conference2020)



### TOUR OPERATOR / BUYER

	Early Bird	Regular
Tour Operator Member Taking Appointments*	\$325	\$425
Tour Operator Member <b>NOT</b> Taking Appointments	\$555	\$555
<b>NEW</b> Tour Operator Member Taking Appointments + Membership	\$1,015	\$1,015
First-Time Tour Operator Taking Appointments*	\$325	\$325
Tour Operator Non-Member Taking Appointments	\$615	\$715
Tour Operator Non-Member <b>NOT</b> Taking Appointments	\$610	\$710
Executive One-Day Pass	\$300	\$300



### SPECIAL OFFER!

*For every appointment taking tour operator, your company receives an additional tour operator registration for free.*

**\*To receive the discounted Tour Operator registration rate:**

- Each Tour Operator registered to take appointments receives their own book of appointments.
- You must complete the company profile in the appointment portal prior to appointment requests opening.
- You must attend all pre-scheduled appointments and be available at your booth throughout all business sessions on Saturday, Sunday and Monday.

**Tour Operators not meeting these requirements will be invoiced an additional \$375 USD.**

### SUPPLIER / SELLER

	Early Bird	Regular
Supplier Member Taking Appointments*	\$1,025	\$1,175
Supplier Member <b>NOT</b> Taking Appointments	\$1,020	\$1,170
<b>NEW</b> Supplier Member Taking Appointments + Membership*	\$1,980	\$1,980
Supplier Non-Member Taking Appointments*	\$2,400	\$2,500
Executive One-Day Pass	\$350	\$350

**\*Suppliers taking appointments will be scheduled over three of the six Business Appointment sessions.**

### GUEST RATE

	Early Bird	Regular
Non-Industry Conference Social Guest	\$295	\$295

**CANADIAN ATTENDEES:**  
Save \$100 off your registration!

# Northern Lights & Human Rights

## 2020 SYTA ANNUAL CONFERENCE

August 14-18, 2020 | Winnipeg, Manitoba, Canada

[syta.org/conference2020](http://syta.org/conference2020)

### TRAVEL INFORMATION

Winnipeg is the capital of the province of Manitoba and is accessible from almost anywhere in the world. Located in the geographic centre of Canada, Winnipeg is easily accessible by air, land or rail.

#### Winnipeg James Armstrong Richardson International Airport

2000 Wellington Avenue, Winnipeg, MB R3H 1C2 Canada  
P: (204) 987-9402

Winnipeg James Armstrong Richardson International Airport enjoys non-stop services from major U.S. hub airports: Chicago, Denver, Las Vegas, Minneapolis/St. Paul and Phoenix. The airport is serviced by major and local carriers including Air Canada, Delta, United Airlines, and WestJet.



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### STRATEGIC PARTNERS

