

Professional Development

PROFESSIONAL CERTIFICATIONS ARE IMPORTANT IN EVERY INDUSTRY AND THE STUDENT TRAVEL INDUSTRY IS NO DIFFERENT.

SYTA is proud to offer The Essentials of Student Travel along with two certifications to show that you and your organization are dedicated to safety, providing quality student travel experiences and that you hold yourself to a high standard of expertise and safety.

The Essentials of Student Travel: A Foundation Course in Student & Youth Travel

Designed with the busy life of a Tourism Professional in mind! This course is designed for those that are new to the industry, need a refresher on different segments or those that want to learn more about the industry.

Upcoming Course: September 25 - November 3, 2023

Scan me to register!



CSTP: Certification for Individual Travel Professionals



The **CSTP Certification Program** is designed for individual student travel professionals to learn the latest and effective practices in the student travel industry. Professionals will benefit from personal and professional development through the experiences and continuing education courses in the following core competencies:

- » **Hospitality and Tourism**
- » **Business Management**
- » **Human Resources Management**
- » **Cultural Mindfulness**
- » **Risk Management**
- » **Research and Data**



In addition to education, CSTP applicants must also participate in SYTA events and volunteer within the student travel industry.

CSTO: Certification for Student Travel Organization



The **CSTO** is an organizational certification available to Active (Tour Operator) Members of SYTA. The CSTO ensures that student travel organizations meet the highest standards available for safety and professional management in the student travel industry. The standards that must be met for this certification include:

- » **Risk Assessment and Management**
- » **Emergency Response**
- » **Crisis Communications**
- » **Staff/Chaperone/Driver Background Checks**
- » **Business Practices**
- » **Vendor assessments**
- » **Safety Procedures/Briefing**
- » **Family Assistance & Support**
- » **ADA Requirements**
- » **Health Information**
- » **International Travel Requirements**
- » **First Aid/CPR Training**
- » **Incident Response / Lost Student Protocols**
- » **Security**

For more information, please contact Katy Summers at: ksummers@syta.org



YOUR SOURCE for All Things Student & Youth Travel
For more information, visit syta.org or call **703-610-1263**

